

Property Observatory France - January 2017

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between décembre 2016 and janvier 2017. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Manche	97.57 %	22	↑ 13	Corse-du-Sud	16.05 %	142	↓ -19
Paris	104.53 %	26	↑ 13	Aisne	17.90 %	158	↓ -17
Loire-Atlantique	80.84 %	90	↑ 12	Haute-Saône	-10.50 %	67	↓ -17
Ain	98.65 %	123	↑ 11	Nord	29.47 %	155	↓ -16
Moselle	59.42 %	167	↑ 9	Bas-Rhin	31.68 %	147	↓ -14
Ardèche	71.80 %	10	↑ 8	Loiret	11.38 %	133	↓ -14
Haute-Vienne	78.34 %	12	↑ 8	Somme	30.99 %	141	↓ -13
Ille-et-Vilaine	73.16 %	72	↑ 8	Sarthe	8.46 %	111	↓ -13
Vienne	66.33 %	41	↑ 7	Saône-et-Loire	-4.32 %	27	↓ -13
Vaucluse	51.35 %	19	↑ 6	Loire	26.22 %	125	↓ -12

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Aquitaine	16.47 %	46.02 %	1	→ 0	→ 0	→ 0
Midi-Pyrénées	13.43 %	42.94 %	2	→ 0	↑ 1	→ 0
Languedoc-Roussillon	13.38 %	43.48 %	3	→ 0	↓ -1	→ 0
Provence-Alpes-Côte-d'Azur	10.29 %	50.06 %	4	→ 0	→ 0	→ 0
Poitou-Charentes	8.11 %	39.16 %	5	→ 0	→ 0	→ 0
Limousin	6.55 %	43.53 %	6	↑ 1	↑ 1	↑ 1
Bretagne	6.06 %	28.81 %	7	↓ -1	↓ -1	↓ -1
Rhône-Alpes	5.35 %	56.74 %	8	→ 0	→ 0	→ 0
Bourgogne	3.60 %	6.80 %	9	→ 0	→ 0	→ 0
Basse-Normandie	3.40 %	36.88 %	10	→ 0	→ 0	→ 0

Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Dordogne	8.00 %	42.35 %	1	→ 0	→ 0	→ 0
Var	4.44 %	59.73 %	2	→ 0	→ 0	↑ 3
Aude	3.75 %	38.97 %	3	→ 0	→ 0	↓ -1
Lot	3.66 %	73.50 %	4	↑ 3	↑ 1	↓ -1
Gard	3.30 %	48.84 %	5	↑ 1	↑ 2	↑ 4
Hérault	3.20 %	42.78 %	6	↓ -1	→ 0	↓ -2
Charente	3.08 %	29.65 %	7	↓ -3	↓ -3	→ 0
Lot-et-Garonne	3.03 %	61.86 %	8	↑ 1	↑ 1	↑ 2
Ardèche	2.68 %	71.80 %	9	↑ 8	↑ 7	↑ 4
Pyrénées-orientales	2.67 %	44.48 %	10	↑ 1	→ 0	↑ 6
Haute-Vienne	2.67 %	78.34 %	11	↑ 8	↑ 4	→ 0
Alpes-Maritimes	2.64 %	39.68 %	12	↓ -4	↑ 1	↑ 8
Gironde	2.51 %	43.10 %	13	↓ -1	↓ -1	↑ 4
Gers	2.46 %	51.06 %	14	↑ 2	↓ -3	↓ -8
Charente-Maritime	2.46 %	31.76 %	15	↓ -5	↓ -7	↓ -3
Côtes-d'Armor	2.27 %	38.45 %	16	↓ -1	↓ -2	↓ -8
Corrèze	2.15 %	29.55 %	17	↓ -3	↑ 2	↑ 4
Vaucluse	1.83 %	51.35 %	18	↑ 6	↑ 2	↑ 6
Finistère	1.82 %	17.90 %	19	↓ -1	↓ -1	→ 0
Pyrénées-Atlantiques	1.76 %	38.45 %	20	↑ 1	↑ 4	↑ 2
Manche	1.74 %	97.57 %	21	↑ 10	↑ 4	↑ 2
Creuse	1.73 %	22.95 %	22	↓ -2	↓ -1	↑ 8
Paris	1.60 %	104.53 %	23	↑ 11	↑ 9	↑ 11
Saône-et-Loire	1.60 %	-4.32 %	24	↓ -11	↓ -7	↓ -10
Deux-Sèvres	1.58 %	59.48 %	25	↑ 2	↑ 9	→ 0
Aveyron	1.51 %	40.63 %	26	→ 0	↓ -3	↓ -11
Morbihan	1.48 %	19.53 %	27	↓ -4	↓ -5	↓ -9
Tarn	1.28 %	0.70 %	28	↓ -6	→ 0	↑ 1
Allier	1.25 %	11.10 %	29	↓ -4	↓ -3	↓ -2
Ariège	1.23 %	38.68 %	30	↓ -1	↓ -1	↓ -4
Tarn-et-Garonne	1.19 %	31.45 %	31	↓ -3	↓ -4	→ 0
Landes	1.16 %	53.52 %	32	↑ 5	↑ 4	↑ 6
Haute-Garonne	1.16 %	52.12 %	33	↑ 3	↑ 2	→ 0
Nièvre	1.00 %	13.22 %	34	↓ -4	↓ -1	↓ -6
Vienne	0.99 %	66.33 %	35	↑ 6	↓ -4	↑ 6
Orne	0.99 %	15.08 %	36	↓ -4	↓ -6	↓ -4
Hautes-Pyrénées	0.95 %	24.19 %	37	↓ -2	↑ 1	↓ -1
Cher	0.89 %	5.12 %	38	↓ -5	↑ 1	↓ -1
Mayenne	0.86 %	18.62 %	39	→ 0	↑ 2	↑ 6
Haute-Savoie	0.83 %	47.74 %	40	↑ 4	↑ 7	↑ 3
Seine-Maritime	0.80 %	34.08 %	41	↑ 1	↑ 3	↑ 11
Drôme	0.76 %	43.17 %	42	↑ 3	↓ -2	→ 0
Puy-de-Dôme	0.69 %	15.52 %	43	↓ -3	↓ -6	↓ -8
Calvados	0.68 %	-9.47 %	44	↓ -6	↓ -2	↓ -4
Bouches-du-Rhône	0.67 %	44.16 %	45	↑ 2	↑ 3	↑ 6
Indre	0.62 %	38.05 %	46	↑ 2	↑ 5	→ 0
Alpes-de-Haute-Provence	0.60 %	36.52 %	47	↑ 2	↓ -2	↑ 3
Vosges	0.59 %	20.58 %	48	↓ -2	↑ 1	→ 0
Haute-Saône	0.51 %	-10.50 %	49	↓ -6	↓ -6	↓ -10
Indre-et-Loire	0.51 %	33.93 %	50	↑ 2	↑ 4	↑ 9

N / C : Not Calculated

Departments the most visited by visitor language

French

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Dordogne	8.44 %	31.99 %	1	→ 0	→ 0	→ 0
Var	4.79 %	61.86 %	3	↑ 1	↑ 1	↑ 11
Ardèche	4.34 %	76.21 %	5	↑ 4	↑ 3	↑ 2
Gard	4.30 %	49.86 %	6	↓ -1	↑ 1	↓ -2
Lot	4.06 %	60.67 %	7	↑ 1	↓ -2	↓ -2
Aude	3.87 %	36.76 %	8	↓ -2	↓ -2	↑ 3
Hérault	3.55 %	37.13 %	9	↓ -2	→ 0	↑ 10
Lot-et-Garonne	3.48 %	62.79 %	10	↑ 1	→ 0	↑ 3
Charente	3.04 %	37.27 %	12	↓ -2	↓ -1	↑ 19
Gers	2.93 %	39.63 %	13	→ 0	↑ 1	↓ -3

English

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Dordogne	8.14 %	59.26 %	2	→ 0	→ 0	→ 0
Haute-Vienne	4.69 %	106.16 %	11	↑ 11	↑ 6	↑ 6
Aude	3.77 %	39.80 %	16	→ 0	→ 0	↓ -13
Charente	3.65 %	21.41 %	18	↓ -6	↓ -6	↓ -12
Lot	3.58 %	118.82 %	19	↑ 23	↑ 15	↓ -3
Var	3.37 %	62.01 %	20	↑ 4	↑ 6	↑ 3
Alpes-Maritimes	3.36 %	39.37 %	21	→ 0	↑ 3	↑ 8
Paris	3.01 %	184.89 %	23	↑ 45	↑ 47	↑ 43
Côtes-d'Armor	2.90 %	43.74 %	24	↑ 3	↓ -1	↓ -12
Hérault	2.86 %	55.09 %	25	↑ 6	↓ -4	↓ -16

The data from our property observatory present the progression in the number of searches for all destinations available on our sites www.green-acres.com and www.immofrance.com. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of a small independent French site that decided to translate its 150 000 house for sale adverts into 17 languages and 12 countries so that everyone could find the house of their dreams... and live there happily ever after.