

Property Observatory - December 2016

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between novembre 2016 and décembre 2016. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Lagoa (Açores), Portugal	357.68 %	124	↑ 119
Mafra, Portugal	84.82 %	120	↑ 44
Cadix, Espagne	54.99 %	135	↑ 40
Grosseto, Italie	50.16 %	112	↑ 32
Setubal, Portugal	40.76 %	125	↑ 24
Horta, Portugal	29.75 %	146	↑ 23
Cadaval, Portugal	24.05 %	103	↑ 17
Florence, Italie	14.89 %	118	↑ 17
Nazaré, Portugal	15.47 %	106	↑ 16
Vila Nova de Gaia, Portugal	18.84 %	132	↑ 16

Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Somme, France	-41.82 %	128	↓ -18
Corse-du-Sud, France	-38.75 %	123	↓ -16
Thessaloniki, Grèce	-36.43 %	130	↓ -15
Manche, France	-43.90 %	35	↓ -15
Hautes-Alpes, France	-32.95 %	137	↓ -14
Doubs, France	-38.07 %	100	↓ -14
Calheta, Portugal	-44.46 %	94	↓ -14
Jura, France	-36.49 %	87	↓ -14
Cantal, France	-39.41 %	77	↓ -14
Attiki, Grèce	-27.86 %	143	↓ -13

Most visited countries

Country	% of searches by country	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
France	74.31 %	1	→ 0	→ 0	→ 0
Portugal	11.78 %	2	→ 0	→ 0	→ 0
Espagne	9.90 %	3	→ 0	→ 0	→ 0
Italie	2.62 %	4	→ 0	↑ 1	→ 0
Grèce	1.29 %	5	→ 0	↓ -1	→ 0
Israël	0.10 %	6	→ 0	→ 0	↑ 50

Most visited departement by country

France - Most visited departement

Department	% of searches by departements	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Dordogne	7.87 %	-11.59 %	1	→ 0	→ 0	→ 0
Var	3.89 %	-11.52 %	2	↑ 1	↑ 1	↑ 2
Aude	3.78 %	-24.64 %	3	↓ -1	↓ -1	↓ -1
Charente	3.32 %	9.94 %	4	↑ 5	↑ 3	↑ 8
Hérault	3.13 %	-13.85 %	5	↓ -1	→ 0	→ 0
Gard	3.11 %	-8.31 %	6	→ 0	↓ -2	↑ 2
Lot	2.96 %	-13.39 %	7	↓ -2	↓ -1	↓ -4
Alpes-Maritimes	2.64 %	-8.02 %	8	↑ 3	↑ 7	↑ 14
Lot-et-Garonne	2.62 %	-16.53 %	9	↓ -2	↓ -1	↓ -2
Charente-Maritime	2.61 %	-16.46 %	10	↓ -2	↓ -1	→ 0
Pyrénées-orientales	2.59 %	-0.31 %	11	↑ 2	↑ 7	↑ 6
Gironde	2.45 %	-10.56 %	12	→ 0	↓ -2	↓ -3
Saône-et-Loire	2.34 %	0.80 %	13	↑ 3	↑ 4	↓ -2
Corrèze	2.32 %	-1.32 %	14	↑ 1	↑ 5	↑ 2
Côtes-d'Armor	2.29 %	0.94 %	15	↑ 2	↓ -3	↓ -2
Gers	2.28 %	-21.46 %	16	↓ -6	↓ -5	↓ -10
Ardèche	2.19 %	-13.04 %	17	↓ -3	↓ -3	↓ -3
Finistère	2.16 %	-4.95 %	18	→ 0	↓ -2	↓ -3
Haute-Vienne	2.10 %	2.53 %	19	↑ 1	↓ -6	↓ -1
Creuse	1.97 %	3.67 %	20	↑ 4	↑ 1	↑ 8
Pyrénées-Atlantiques	1.78 %	-3.75 %	21	↑ 5	↑ 5	↑ 5
Tarn	1.78 %	-7.51 %	22	↑ 1	↑ 6	↑ 3
Morbihan	1.74 %	-13.62 %	23	↓ -2	↓ -3	↓ -4
Vaucluse	1.70 %	-13.95 %	24	↓ -2	↓ -1	↑ 3
Allier	1.57 %	-4.35 %	25	↑ 3	↑ 2	↓ -5
Aveyron	1.50 %	-19.91 %	26	↓ -1	↓ -4	↓ -5
Deux-Sèvres	1.39 %	-13.29 %	27	↑ 2	↑ 3	↑ 6
Tarn-et-Garonne	1.27 %	2.36 %	28	↑ 6	↑ 1	↑ 3
Ariège	1.24 %	-12.29 %	29	↑ 1	↑ 2	↑ 1
Nièvre	1.24 %	-29.08 %	30	↓ -3	↑ 3	↓ -6
Manche	1.23 %	-43.90 %	31	↓ -12	↓ -6	↓ -2
Orne	1.20 %	-6.47 %	32	→ 0	→ 0	↑ 3
Cher	1.18 %	36.37 %	33	↑ 7	↑ 10	↑ 7
Paris	1.10 %	6.48 %	34	↑ 3	↑ 3	↓ -2
Hautes-Pyrénées	1.08 %	-13.52 %	35	↓ -2	↑ 9	↑ 1
Haute-Garonne	1.06 %	-23.15 %	36	↓ -5	→ 0	↓ -2
Landes	1.06 %	-12.64 %	37	↓ -2	↑ 1	↑ 11
Calvados	1.05 %	25.81 %	38	↑ 5	↑ 1	↑ 4
Mayenne	1.01 %	26.90 %	39	↑ 6	↓ -5	↑ 6
Puy-de-Dôme	0.84 %	-12.13 %	40	↓ -1	↑ 1	↓ -17
Vienne	0.84 %	-15.52 %	41	↓ -3	↓ -17	→ 0
Seine-Maritime	0.83 %	-2.34 %	42	↓ -1	↑ 9	↑ 7
Haute-Saône	0.80 %	-24.28 %	43	↓ -7	↓ -8	↓ -4
Haute-Savoie	0.79 %	-5.98 %	44	↓ -2	↑ 4	→ 0
Drôme	0.75 %	-9.32 %	45	↓ -1	↓ -5	↓ -7
Vosges	0.69 %	4.01 %	46	↑ 5	↑ 6	↑ 1
Bouches-du-Rhône	0.65 %	-6.84 %	47	↑ 1	↑ 6	↑ 7
Indre	0.63 %	-9.65 %	48	↓ -2	↓ -6	↓ -5
Alpes-de-Haute-Provence	0.62 %	-20.26 %	49	↓ -2	→ 0	↑ 2
Côte-d'Or	0.59 %	-15.20 %	50	↓ -1	↓ -5	↑ 2

Spain - Most visited departement

Department	% of searches by departements	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Alicante	39.94 %	-17.41 %	1	→ 0	→ 0	→ 0
Málaga	12.35 %	-6.83 %	2	↑ 1	→ 0	↑ 1
Ténérife	11.46 %	-14.10 %	3	↓ -1	→ 0	↓ -1
Las Palmas des Grandes Canaries	8.26 %	-22.77 %	4	→ 0	→ 0	→ 0
Gérone	5.29 %	-9.81 %	5	↑ 1	↑ 1	↑ 2
Tarragone	5.12 %	-19.47 %	6	↓ -1	↓ -1	↓ -1
Almería	4.00 %	-25.80 %	7	→ 0	↑ 1	↓ -1
Barcelone	3.19 %	-13.45 %	8	→ 0	↓ -1	↑ 1
Murcie	3.10 %	6.55 %	9	→ 0	↑ 1	↓ -1
Valence	2.89 %	23.22 %	10	→ 0	↑ 1	↑ 1
Iles Baléares	2.26 %	15.02 %	11	↑ 1	↓ -2	↓ -1
Grenade	1.37 %	-35.44 %	12	↓ -1	↑ 1	↑ 1
Cadix	0.79 %	54.99 %	13	↑ 1	↑ 4	↑ 1

Portugal - Most visited departement

Department	% of searches by departements	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Loulé	10.63 %	-25.61 %	1	→ 0	→ 0	↑ 2
Albufeira	8.76 %	-22.42 %	2	→ 0	→ 0	↓ -1
Faro	7.08 %	-25.18 %	3	→ 0	↑ 1	↑ 3
Olhão	5.15 %	1.17 %	4	↑ 4	↑ 1	↓ -2
Funchal	4.86 %	0.36 %	5	↑ 4	↑ 6	↓ -1
Tavira	4.70 %	-2.88 %	6	↑ 4	↑ 2	↑ 7
Lisbonne	4.69 %	-25.47 %	7	↓ -3	↑ 3	↑ 7
Lagos	4.61 %	-11.99 %	8	↓ -1	↓ -2	↑ 2
Silves	4.07 %	-9.80 %	9	↑ 2	↑ 3	↓ -4
Cascais	3.77 %	-35.27 %	10	↓ -5	↓ -3	↓ -1
Portimão	3.71 %	-32.15 %	11	↓ -5	↓ -2	↓ -4
Lagoa (Algarve)	3.17 %	-15.69 %	12	→ 0	↓ -9	↓ -4
Caldas da Rainha	2.75 %	-6.38 %	13	↑ 2	→ 0	↓ -1
Porto	2.13 %	-4.95 %	14	↑ 3	↑ 6	↑ 13
Aljezur	1.99 %	-20.09 %	15	↑ 1	↑ 2	↓ -4
Calheta	1.85 %	-44.46 %	16	↓ -3	↓ -2	↑ 3
Calheta	1.85 %	-44.46 %	17	↓ -3	↓ -2	↑ 3
Alcobaça	1.66 %	-23.69 %	18	→ 0	↓ -2	↑ 11
Cadaval	1.56 %	24.05 %	19	↑ 5	↑ 6	↑ 4
Lourinhã	1.40 %	10.53 %	20	↑ 3	↑ 1	↑ 28
Nazaré	1.39 %	15.47 %	21	↑ 5	↑ 3	↑ 19
Sintra	1.36 %	-10.87 %	22	↓ -2	↓ -3	↓ -5
Óbidos	1.36 %	-2.54 %	23	↓ -2	↓ -1	↑ 3
São Brás de Alportel	1.34 %	-17.59 %	24	↓ -5	↓ -6	↓ -9
Mafra	1.09 %	84.82 %	25	↑ 19	↑ 17	↑ 34
Vila do Bispo	1.06 %	-22.70 %	26	↓ -4	↓ -3	↑ 9
Lagoa (Açores)	0.98 %	357.68 %	27	↑ 59	↑ 119	N/A
Setubal	0.97 %	40.76 %	28	↑ 7	↑ 20	↑ 28
Almada	0.95 %	-10.18 %	29	↓ -2	↓ -1	↑ 4
Santa Cruz	0.88 %	-28.00 %	30	↓ -5	↑ 1	↓ -6
Sesimbra	0.86 %	-1.03 %	31	↑ 1	↓ -4	↑ 38
Vila Nova de Gaia	0.84 %	18.84 %	32	↑ 2	↑ 34	→ 0
Monchique	0.78 %	-24.12 %	33	↓ -4	↓ -4	↑ 39
Castro Marim	0.76 %	-26.32 %	34	↓ -6	↓ -4	↓ -18
Santarem	0.75 %	0.78 %	35	↓ -2	↓ -9	↑ 23
Fundão	0.74 %	7.56 %	36	→ 0	↑ 1	↑ 29
Palmela	0.71 %	16.58 %	37	↑ 3	↑ 15	↑ 12
Horta	0.71 %	29.75 %	38	↑ 9	↑ 3	↑ 23
Vila Real de Santo António	0.70 %	-27.01 %	39	↓ -9	↓ -6	↓ -21
Ponta do Sol	0.69 %	12.21 %	40	↓ -1	↑ 7	↑ 2
Figueira da Foz	0.68 %	10.15 %	41	↓ -3	↓ -5	↓ -3

Greece - Most visited departement

Department	% of searches by departements	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Lasithi	54.67 %	-15.16 %	1	→ 0	→ 0	N/A
Chalkidiki	24.08 %	-28.45 %	2	→ 0	→ 0	N/A
Thessaloniki	11.39 %	-36.43 %	3	→ 0	↑ 1	N/A
Attiki	9.86 %	-27.86 %	4	→ 0	↓ -1	N/A

Italy - Most visited departement

Department	% of searches by departements	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	19.18 %	2.40 %	1	↑ 1	→ 0	→ 0
Imperia	16.62 %	-19.78 %	2	↓ -1	↑ 15	↑ 8
Lecce	16.12 %	13.88 %	3	→ 0	↑ 13	↑ 12
Sienne	10.73 %	-9.53 %	4	→ 0	↓ -1	→ 0
Pérouse	10.01 %	0.31 %	5	→ 0	↓ -3	↓ -3
Grosseto	7.71 %	50.16 %	6	↑ 5	↑ 12	↑ 13
Florence	6.93 %	14.89 %	7	↑ 1	↑ 12	↑ 17
Sassari	4.67 %	-23.08 %	8	↓ -1	↑ 29	↑ 28
Massa	4.02 %	-24.03 %	9	↑ 1	↓ -4	↓ -2
Arezzo	4.00 %	6.49 %	10	↑ 2	↓ -3	↓ -1

Top 40 departments visited around the world

Department	Country	% of searches by departements	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Dordogne	France	6.09 %	-11.59 %	1	→ 0	→ 0	→ 0
Alicante	Espagne	4.05 %	-17.41 %	2	→ 0	→ 0	↑ 1
Var	France	3.01 %	-11.52 %	3	↑ 1	↑ 1	↑ 2
Aude	France	2.92 %	-24.64 %	4	↓ -1	↓ -1	↓ -2
Charente	France	2.57 %	9.94 %	5	↑ 5	↑ 3	↑ 8
Hérault	France	2.42 %	-13.85 %	6	↓ -1	→ 0	→ 0
Gard	France	2.40 %	-8.31 %	7	→ 0	↓ -2	↑ 2
Lot	France	2.29 %	-13.39 %	8	↓ -2	↓ -1	↓ -4
Alpes-Maritimes	France	2.05 %	-8.02 %	9	↑ 3	↑ 7	↑ 14
Lot-et-Garonne	France	2.03 %	-16.53 %	10	↓ -2	↓ -1	↓ -2
Charente-Maritime	France	2.02 %	-16.46 %	11	↓ -2	↓ -1	→ 0
Pyrénées-orientales	France	2.00 %	-0.31 %	12	↑ 2	↑ 7	↑ 6
Gironde	France	1.90 %	-10.56 %	13	→ 0	↓ -2	↓ -3
Saône-et-Loire	France	1.81 %	0.80 %	14	↑ 3	↑ 4	↓ -2
Corrèze	France	1.80 %	-1.32 %	15	↑ 1	↑ 5	↑ 2
Côtes-d'Armor	France	1.77 %	0.94 %	16	↑ 2	↓ -3	↓ -2
Gers	France	1.76 %	-21.46 %	17	↓ -6	↓ -5	↓ -10
Ardèche	France	1.69 %	-13.04 %	18	↓ -3	↓ -3	↓ -3
Finistère	France	1.67 %	-4.95 %	19	→ 0	↓ -2	↓ -3
Haute-Vienne	France	1.62 %	2.53 %	20	↑ 1	↓ -6	↓ -1
Creuse	France	1.52 %	3.67 %	21	↑ 4	↑ 1	↑ 11
Pyrénées-Atlantiques	France	1.38 %	-3.75 %	22	↑ 6	↑ 7	↑ 7
Tarn	France	1.37 %	-7.51 %	23	↑ 1	↑ 10	↑ 5
Morbihan	France	1.34 %	-13.62 %	24	↓ -2	↓ -3	↓ -4
Vaucluse	France	1.31 %	-13.95 %	25	↓ -2	→ 0	↑ 5
Málaga	Espagne	1.25 %	-6.83 %	26	↑ 5	→ 0	↑ 12
Allier	France	1.21 %	-4.35 %	27	↑ 5	↑ 3	↓ -6
Ténérife	Espagne	1.16 %	-14.10 %	28	↑ 2	↑ 3	↓ -3
Aveyron	France	1.16 %	-19.91 %	29	↓ -3	↓ -5	↓ -7
Deux-Sèvres	France	1.07 %	-13.29 %	30	↑ 3	↑ 5	↑ 9
Loulé	Portugal	1.07 %	-25.61 %	31	↓ -4	↓ -8	↑ 5
Tarn-et-Garonne	France	0.98 %	2.36 %	32	↑ 8	↑ 2	↑ 3
Ariège	France	0.96 %	-12.29 %	33	↑ 2	↑ 3	↑ 1
Nièvre	France	0.96 %	-29.08 %	34	↓ -5	↑ 4	↓ -8
Manche	France	0.95 %	-43.90 %	35	↓ -15	↓ -7	↓ -2
Orne	France	0.93 %	-6.47 %	36	↑ 2	↑ 1	↑ 6
Cher	France	0.92 %	36.37 %	37	↑ 10	↑ 18	↑ 11
Albufeira	Portugal	0.88 %	-22.42 %	38	↓ -4	↓ -6	↓ -11
Paris	France	0.85 %	6.48 %	39	↑ 5	↑ 8	↓ -2
Las Palmas des Grandes Canaries	Espagne	0.84 %	-22.77 %	40	↓ -4	↑ 1	↑ 13

The data from our property observatory present the progression in the number of searches for all destinations available on our sites www.green-acres.com and www.immofrance.com. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of a small independent French site that decided to translate its 150 000 house for sale adverts into 17 languages and 12 countries so that everyone could find the house of their dreams... and live there happily ever after.