

Property Observatory - July 2016

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between juin 2016 and juillet 2016. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Lousada, Portugal	N/A	150	↑ 318
Lecce, Italie	331.92 %	156	↑ 88
Braga, Portugal	308.32 %	134	↑ 85
Azambuja, Portugal	354.09 %	111	↑ 81
Haute-Loire, France	N/A	82	↑ 74
Vila Nova de Gaia, Portugal	236.48 %	136	↑ 73
Tomar, Portugal	168.60 %	152	↑ 59
Alcácer do Sal, Portugal	144.03 %	159	↑ 51
Nazaré, Portugal	148.39 %	131	↑ 50
Aveiro, Portugal	127.47 %	153	↑ 42

Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Pise, Italie	-42.03 %	147	↓ -38
Enna, Italie	-32.10 %	157	↓ -34
Maine-et-Loire, France	-53.24 %	119	↓ -28
Murcie, Espagne	-19.46 %	88	↓ -23
Figueira da Foz, Portugal	-16.87 %	144	↓ -20
Grenade, Espagne	-20.38 %	118	↓ -17
Nord, France	-2.84 %	154	↓ -16
Valence, Espagne	-19.97 %	107	↓ -14
Ardennes, France	-5.11 %	141	↓ -13
Florence, Italie	0.55 %	151	↓ -12

Most visited countries

Country	% of searches by country	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
France	71.85 %	1	→ 0	→ 0	N/A
Portugal	13.91 %	2	→ 0	→ 0	N/A
Espagne	9.97 %	3	→ 0	→ 0	N/A
Italie	2.19 %	4	→ 0	↑ 1	N/A
Grèce	2.03 %	5	→ 0	↓ -1	N/A
Croatie	0.06 %	6	→ 0	→ 0	N/A

Most visited departement by country

France - Most visited departement

Department	% of searches by departements	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Dordogne	8.91 %	10.85 %	1	→ 0	→ 0	N/A
Var	4.52 %	27.98 %	2	↑ 1	↑ 1	N/A
Aude	4.34 %	16.92 %	3	↓ -1	↓ -1	N/A
Hérault	3.69 %	15.80 %	4	→ 0	→ 0	N/A
Gard	3.38 %	23.20 %	5	→ 0	→ 0	N/A
Lot	3.21 %	33.03 %	6	↑ 2	↑ 5	N/A
Ardèche	3.09 %	23.60 %	7	→ 0	↑ 6	N/A
Charente	2.88 %	12.57 %	8	↓ -2	↑ 1	N/A
Gironde	2.58 %	11.38 %	9	↑ 1	↑ 3	N/A
Lot-et-Garonne	2.53 %	9.42 %	10	↑ 1	↓ -4	N/A

Spain - Most visited departement

Department	% of searches by departements	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
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Portugal - Most visited departement

Department	% of searches by departements	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
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Greece - Most visited departement

Department	% of searches by departements	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
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Italy - Most visited departement

Department	% of searches by departements	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	28.82 %	18.48 %	1	→ 0	→ 0	N/A
Pérouse	17.35 %	19.12 %	2	→ 0	→ 0	N/A
Terni	12.19 %	50.09 %	3	↑ 1	↑ 11	N/A
Sienne	8.39 %	-16.57 %	4	↓ -1	↓ -1	N/A
La Spezia	5.75 %	-12.73 %	5	↑ 1	↑ 11	N/A
Massa	5.12 %	43.25 %	6	↑ 4	↓ -2	N/A
Pise	4.08 %	-42.03 %	7	↓ -2	↑ 12	N/A
Gênes	3.82 %	38.97 %	8	↑ 4	↑ 17	N/A
Florence	3.81 %	0.55 %	9	→ 0	↑ 6	N/A
Lecce	3.57 %	331.92 %	10	↑ 18	↑ 8	N/A

Top 40 departments visited around the world

Department	Country	% of searches by départements	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Dordogne	France	6.62 %	10.85 %	1	→ 0	→ 0	N/A
Alicante	Espagne	4.04 %	19.84 %	2	→ 0	→ 0	N/A
Var	France	3.36 %	27.98 %	3	↑ 1	↑ 1	N/A
Aude	France	3.22 %	16.92 %	4	↓ -1	↓ -1	N/A
Hérault	France	2.74 %	15.80 %	5	→ 0	→ 0	N/A
Gard	France	2.51 %	23.20 %	6	→ 0	→ 0	N/A
Lot	France	2.38 %	33.03 %	7	↑ 2	↑ 5	N/A
Ardèche	France	2.30 %	23.60 %	8	→ 0	↑ 6	N/A
Charente	France	2.14 %	12.57 %	9	↓ -2	↑ 1	N/A
Gironde	France	1.91 %	11.38 %	10	↑ 1	↑ 3	N/A
Lot-et-Garonne	France	1.88 %	9.42 %	11	↑ 1	↓ -4	N/A
Côtes-d'Armor	France	1.88 %	6.25 %	12	↓ -2	↑ 4	N/A
Gers	France	1.74 %	16.19 %	13	↑ 1	↓ -4	N/A
Haute-Vienne	France	1.74 %	32.36 %	14	↑ 3	↑ 1	N/A
Alpes-Maritimes	France	1.70 %	16.20 %	15	→ 0	↑ 3	N/A
Charente-Maritime	France	1.67 %	-1.01 %	16	↓ -3	↓ -5	N/A
Morbihan	France	1.56 %	21.83 %	17	↑ 1	↑ 2	N/A
Vaucluse	France	1.48 %	20.69 %	18	↑ 1	↑ 4	N/A
Pyrénées-orientales	France	1.46 %	5.18 %	19	↓ -3	↑ 2	N/A
Tarn	France	1.42 %	73.33 %	20	↑ 11	↑ 13	N/A
Finistère	France	1.35 %	36.86 %	21	↑ 5	↑ 2	N/A
Corrèze	France	1.33 %	14.26 %	22	↓ -2	↓ -2	N/A
Saône-et-Loire	France	1.28 %	27.98 %	23	↑ 2	↓ -6	N/A
Aveyron	France	1.27 %	23.86 %	24	→ 0	↓ -16	N/A
Pyrénées-Atlantiques	France	1.25 %	39.14 %	25	↑ 4	→ 0	N/A
Albufeira	Portugal	1.19 %	15.13 %	26	↓ -3	↑ 5	N/A
Allier	France	1.17 %	20.80 %	27	→ 0	↑ 9	N/A
Loulé	Portugal	1.14 %	5.03 %	28	↓ -6	↓ -4	N/A
Málaga	Espagne	1.09 %	40.33 %	29	↑ 4	↑ 8	N/A
Tarn-et-Garonne	France	1.00 %	21.13 %	30	→ 0	↑ 2	N/A
Ténérife	Espagne	1.00 %	26.18 %	31	↑ 1	↓ -5	N/A
Nièvre	France	0.95 %	57.45 %	32	↑ 8	↓ -2	N/A
Creuse	France	0.94 %	-13.77 %	33	↓ -12	↓ -5	N/A
Manche	France	0.87 %	-7.47 %	34	↓ -6	↑ 1	N/A
Las Palmas des Grandes Canaries	Espagne	0.86 %	33.18 %	35	↑ 2	↑ 5	N/A
Deux-Sèvres	France	0.85 %	36.17 %	36	↑ 3	↑ 2	N/A
Tarragone	Espagne	0.84 %	39.04 %	37	↑ 4	↑ 10	N/A
Vienne	France	0.76 %	14.59 %	38	↓ -2	↑ 1	N/A
Ariège	France	0.76 %	4.61 %	39	↓ -5	↓ -10	N/A
Orne	France	0.75 %	9.54 %	40	↓ -5	↓ -13	N/A

The data from our property observatory present the progression in the number of searches for all destinations available on our sites www.green-acres.com and www.immofrance.com. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of a small independent French site that decided to translate its 150 000 house for sale adverts into 17 languages and 12 countries so that everyone could find the house of their dreams... and live there happily ever after.