

Property Observatory Italy - August 2017

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between juillet 2017 and août 2017. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Brescia	290.22 %	193	↑ 112	Livourne	-63.32 %	159	↓ -57
Viterbe	87.60 %	192	↑ 48	Pesaro et Urbino	-33.44 %	201	↓ -38
Massa	44.93 %	149	↑ 24	Nuoro	-14.33 %	191	↓ -19
Terni	31.25 %	141	↑ 16	Pistoia	-22.57 %	139	↓ -16
Pise	11.78 %	130	↑ 10	Lecce	-22.93 %	133	↓ -14
Arezzo	16.03 %	145	↑ 10	Pérouse	6.35 %	96	↓ -6
Sienne	27.54 %	72	↑ 9	Florence	-3.97 %	138	↓ -5
Tarente	9.24 %	205	↑ 8	Savone	7.23 %	187	↓ -4
Sassari	34.39 %	92	↑ 7	Cagliari	-5.73 %	132	↓ -3
Rome	16.26 %	178	↑ 6	Turin	0.97 %	176	↓ -2

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Toscane	37.21 %	-0.60 %	1	→ 0	→ 0	↑ 1
Pouilles	18.37 %	10.36 %	2	→ 0	→ 0	↓ -1
Sardaigne	12.98 %	14.18 %	3	↑ 1	↑ 2	N/C
Ligurie	12.78 %	7.85 %	4	↓ -1	↓ -1	N/C
Ombrie	10.69 %	12.38 %	5	→ 0	↓ -1	↓ -2
Latium	3.30 %	117.78 %	6	↑ 4	N/C	N/C
Piémont	1.79 %	-68.31 %	7	↓ -1	→ 0	N/C
Lombardie	1.51 %	N/C	8	N/C	N/C	N/C
Marches	1.38 %	-33.44 %	9	→ 0	↓ -3	N/C

Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	13.83 %	11.38 %	1	→ 0	↑ 1	→ 0
Sienna	12.75 %	27.54 %	2	↑ 1	↑ 1	↑ 1
Imperia	11.12 %	7.94 %	3	↓ -1	↓ -2	↑ 15
Sassari	8.10 %	34.39 %	4	↑ 1	↑ 2	↑ 32
Pérouse	7.66 %	6.35 %	5	↓ -1	→ 0	↓ -3
Lucques	4.26 %	-0.74 %	6	↑ 1	↓ -2	↑ 4
Pise	3.36 %	11.78 %	7	↑ 7	↑ 7	↑ 8
Cagliari	3.32 %	-5.73 %	8	↑ 4	↑ 4	↑ 30
Lecce	3.26 %	-22.93 %	9	↓ -1	↑ 1	↑ 10
Florence	3.11 %	-3.97 %	10	↑ 3	↓ -2	↓ -2
Pistoia	3.10 %	-22.57 %	11	↓ -2	↑ 41	↑ 16
Terni	3.02 %	31.25 %	12	↑ 5	↓ -5	↓ -6
Grosseto	3.00 %	7.43 %	13	↑ 2	↓ -2	↑ 4
Arezzo	2.92 %	16.03 %	14	↑ 2	↑ 2	↓ -5
Massa	2.58 %	44.93 %	15	↑ 5	↓ -6	↓ -8
Livourne	2.13 %	-63.32 %	16	↓ -10	↑ 10	↑ 4
Turin	1.79 %	0.97 %	17	↑ 4	→ 0	N/C
Rome	1.76 %	16.26 %	18	↑ 5	↑ 16	↑ 8
Savone	1.65 %	7.23 %	19	↑ 3	↓ -1	↑ 32
Nuoro	1.55 %	-14.33 %	20	↓ -1	↑ 4	↑ 5
Viterbe	1.54 %	87.60 %	21	↑ 12	↑ 16	↑ 20
Brescia	1.51 %	290.22 %	22	↑ 17	↑ 5	↑ 22
Pesaro et Urbino	1.38 %	-33.44 %	23	↓ -5	↓ -8	↑ 14
Tarente	1.28 %	9.24 %	24	↑ 4	↓ -4	↑ 4

Departments the most visited by visitor language

French

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	34.28 %	42.70 %	133	↑ 30	↑ 21	↓ -2
Sienna	17.54 %	4.29 %	222	↓ -19	↑ 33	↑ 85
Imperia	17.42 %	7.25 %	224	↓ -15	↓ -54	↑ 646
Sassari	12.75 %	22.70 %	274	↑ 25	↑ 45	↑ 1477
Cagliari	9.07 %	10.55 %	336	↑ 8	↑ 82	↑ 1373
Lecce	8.94 %	29.03 %	339	↑ 43	↓ -5	↑ 417

N / C: Not Calculated

English

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Pérouse	28.30 %	3.13 %	166	↓ -1	↑ 47	↑ 139
Sienne	23.08 %	12.93 %	196	↑ 1	↓ -15	↑ 305
Brindisi	19.82 %	-4.18 %	228	↓ -32	↓ -54	↑ 60
Imperia	19.45 %	-4.52 %	231	↓ -33	↓ -80	↑ 1532
Terni	9.35 %	26.83 %	367	↑ 38	↓ -131	↑ 163

Italian

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Sassari	23.11 %	55.69 %	160	↑ 47	↑ 175	↑ 1641
Sienne	19.00 %	128.46 %	185	↑ 134	↑ 426	↑ 234
Brindisi	17.74 %	-3.72 %	200	↓ -26	↑ 61	↓ -23
Imperia	17.15 %	9.65 %	206	↓ -6	↑ 13	↑ 712
Pérouse	13.58 %	22.95 %	243	↑ 17	↑ 465	↓ -59
Pistoia	9.42 %	70.54 %	308	↑ 112	↑ 1734	↑ 845

Our property observatory data show the changes in the number of internaut searches to all destinations available on our www.green-acres.com sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of a small independent French site that decided to translate its 150 000 house for sale listings into 18 languages and 12 countries so that everyone could find the house of their dreams... and live there happily ever after.