

Property Observatory - October 2016

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between septembre 2016 and octobre 2016. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Verbano-Cusio-Ossola, Italie	N/A	135	↑ 399
Salvaterra de Magos, Portugal	N/A	148	↑ 195
Imperia, Italie	N/A	83	↑ 166
Leiria, Portugal	122.85 %	154	↑ 59
Câmara de Lobos, Portugal	127.28 %	146	↑ 55
Marinha Grande, Portugal	77.68 %	158	↑ 39
Haute-Loire, France	124.09 %	96	↑ 32
Albacète, Espagne	68.01 %	126	↑ 25
Ponta do Sol, Portugal	37.52 %	152	↑ 24
Ribeira Brava, Portugal	36.36 %	157	↑ 24

Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Maine-et-Loire, France	-45.83 %	114	↓ -25
Lagoa (Algarve), Portugal	-34.73 %	67	↓ -25
Sesimbra, Portugal	-29.44 %	145	↓ -19
Sienne, Italie	-21.80 %	124	↓ -17
Indre, France	-21.24 %	71	↓ -17
Loiret, France	-24.95 %	117	↓ -15
Lourinhã, Portugal	-15.62 %	127	↓ -14
Haute-Marne, France	-23.82 %	72	↓ -13
Aisne, France	-16.47 %	136	↓ -12
São Brás de Alportel, Portugal	-19.66 %	113	↓ -12

Most visited countries

Country	% of searches by country	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
France	72.89 %	1	→ 0	→ 0	→ 0
Portugal	12.67 %	2	→ 0	→ 0	→ 0
Espagne	10.63 %	3	→ 0	→ 0	→ 0
Grèce	2.07 %	4	→ 0	↑ 1	→ 0
Italie	1.62 %	5	→ 0	↓ -1	→ 0
Israël	0.13 %	6	→ 0	↑ 2	↑ 32

Most visited departement by country

France - Most visited departement

Department	% of searches by departements	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Dordogne	8.49 %	-1.55 %	1	→ 0	→ 0	→ 0
Var	4.30 %	5.09 %	2	↑ 1	→ 0	↑ 2
Aude	3.97 %	-4.90 %	3	↓ -1	→ 0	↓ -1
Charente	3.54 %	24.57 %	4	↑ 3	↑ 4	↑ 7
Lot	3.42 %	4.53 %	5	↑ 1	↑ 1	↓ -2
Hérault	3.33 %	-6.53 %	6	↓ -1	↓ -2	→ 0
Gard	3.15 %	-16.21 %	7	↓ -3	↓ -2	↓ -2
Charente-Maritime	2.85 %	6.17 %	8	↑ 1	↑ 7	↓ -1
Lot-et-Garonne	2.85 %	4.78 %	9	↓ -1	↑ 1	↑ 1
Pyrénées-orientales	2.39 %	17.70 %	10	↑ 8	↑ 8	↑ 9

Spain - Most visited departement

Department	% of searches by departements	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
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Portugal - Most visited departement

Department	% of searches by departements	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
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Greece - Most visited departement

Department	% of searches by departements	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
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Italy - Most visited departement

Department	% of searches by departements	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	32.08 %	13.66 %	1	→ 0	→ 0	↑ 1
Imperia	27.15 %	N/A	2	↑ 15	↑ 13	↑ 7
Pérouse	16.43 %	13.72 %	3	↓ -1	↓ -1	↓ -2
Sienne	10.28 %	-21.80 %	4	↓ -1	→ 0	↓ -1
Verbano-Cusio-Ossola	7.74 %	N/A	5	↑ 57	↑ 49	↑ 44
Massa	6.32 %	2.62 %	6	↓ -1	→ 0	↓ -1

Top 40 departments visited around the world

Department	Country	% of searches by departements	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Dordogne	France	6.40 %	-1.55 %	1	→ 0	→ 0	→ 0
Alicante	Espagne	4.32 %	9.43 %	2	→ 0	→ 0	→ 0
Var	France	3.24 %	5.09 %	3	↑ 1	→ 0	↑ 2
Aude	France	3.00 %	-4.90 %	4	↓ -1	→ 0	↓ -1
Charente	France	2.67 %	24.57 %	5	↑ 3	↑ 4	↑ 7
Lot	France	2.58 %	4.53 %	6	↑ 1	↑ 1	↓ -2
Hérault	France	2.51 %	-6.53 %	7	↓ -1	↓ -2	→ 0
Gard	France	2.37 %	-16.21 %	8	↓ -3	↓ -2	↓ -2
Charente-Maritime	France	2.15 %	6.17 %	9	↑ 1	↑ 7	↓ -1
Lot-et-Garonne	France	2.14 %	4.78 %	10	↓ -1	↑ 1	↑ 1
Pyrénées-orientales	France	1.80 %	17.70 %	11	↑ 8	↑ 8	↑ 9
Gers	France	1.77 %	-6.96 %	12	→ 0	↑ 1	↓ -2
Gironde	France	1.77 %	-12.48 %	13	↓ -2	↓ -3	↑ 2
Alpes-Maritimes	France	1.76 %	0.50 %	14	↑ 2	↑ 1	↑ 8
Côtes-d'Armor	France	1.74 %	-2.00 %	15	↓ -2	↓ -3	↓ -6
Haute-Vienne	France	1.68 %	-4.60 %	16	↓ -2	↓ -2	→ 0
Ardèche	France	1.67 %	-5.27 %	17	↓ -2	↓ -9	↓ -4
Saône-et-Loire	France	1.49 %	-5.72 %	18	→ 0	↑ 5	↓ -4
Finistère	France	1.47 %	-15.21 %	19	↓ -2	↑ 2	↑ 2
Málaga	Espagne	1.46 %	17.31 %	20	↑ 6	↑ 9	↑ 16
Corrèze	France	1.46 %	-3.13 %	21	↓ -1	↑ 1	↓ -3
Vaucluse	France	1.45 %	9.96 %	22	↑ 3	↓ -4	↑ 3
Creuse	France	1.43 %	1.16 %	23	↓ -1	↑ 10	→ 0
Morbihan	France	1.26 %	-10.83 %	24	↓ -3	↓ -7	↓ -5
Ténérife	Espagne	1.26 %	27.90 %	25	↑ 6	↑ 6	↑ 18
Aveyron	France	1.25 %	-7.84 %	26	↓ -2	↓ -2	↓ -9
Pyrénées-Atlantiques	France	1.22 %	11.09 %	27	↑ 2	↓ -2	→ 0
Loulé	Portugal	1.11 %	-19.87 %	28	↓ -5	→ 0	↑ 12
Manche	France	1.09 %	-3.44 %	29	↓ -1	↑ 5	↑ 1
Albufeira	Portugal	1.08 %	11.10 %	30	↑ 2	↓ -4	↓ -2
Allier	France	1.05 %	-2.96 %	31	↓ -1	↓ -4	↑ 1
Tarn-et-Garonne	France	0.97 %	2.14 %	32	↑ 2	↓ -2	↓ -1
Tarn	France	0.96 %	-0.99 %	33	→ 0	↓ -13	↑ 1
Ariège	France	0.95 %	6.87 %	34	↑ 2	↑ 5	↓ -8
Faro	Portugal	0.89 %	27.53 %	35	↑ 8	↑ 7	↑ 22
Orne	France	0.85 %	-4.53 %	36	↑ 1	↑ 4	↓ -12
Vienne	France	0.83 %	-29.42 %	37	↓ -10	↑ 1	↑ 19
Paris	France	0.82 %	24.11 %	38	↑ 9	↑ 8	↑ 3
Nièvre	France	0.81 %	-0.26 %	39	↓ -1	↓ -7	↓ -6
Deux-Sèvres	France	0.81 %	-13.65 %	40	↓ -5	↓ -4	↓ -11

The data from our property observatory present the progression in the number of searches for all destinations available on our sites www.green-acres.com and www.immofrance.com. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of a small independent French site that decided to translate its 150 000 house for sale adverts into 17 languages and 12 countries so that everyone could find the house of their dreams... and live there happily ever after.