

Property Observatory - November 2016

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between octobre 2016 and novembre 2016. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Venise, Italie	N/A	126	↑ 229
Sassari, Italie	N/A	133	↑ 137
Lecce, Italie	330.14 %	91	↑ 88
Grosseto, Italie	156.35 %	144	↑ 66
Florence, Italie	99.52 %	135	↑ 48
Vila Nova de Gaia, Portugal	60.76 %	148	↑ 41
Setubal, Portugal	18.02 %	149	↑ 28
Terni, Italie	45.21 %	138	↑ 27
Santarem, Portugal	18.86 %	147	↑ 26
Sienne, Italie	42.53 %	99	↑ 25

Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Attiki, Grèce	-61.39 %	130	↓ -36
Lasithi, Grèce	-46.35 %	67	↓ -23
Lagos, Portugal	-36.33 %	64	↓ -17
Loiret, France	-34.03 %	132	↓ -15
Loir-et-Cher, France	-37.17 %	124	↓ -15
Thessaloniki, Grèce	-37.66 %	115	↓ -14
Albacète, Espagne	-27.84 %	139	↓ -13
Fundão, Portugal	-27.37 %	150	↓ -12
Málaga, Espagne	-30.43 %	31	↓ -11
Murcie, Espagne	-34.34 %	85	↓ -10

Most visited countries

Country	% of searches by country	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
France	73.72 %	1	→ 0	→ 0	→ 0
Portugal	12.17 %	2	→ 0	→ 0	→ 0
Espagne	10.26 %	3	→ 0	→ 0	→ 0
Italie	2.19 %	4	↑ 1	↑ 1	→ 0
Grèce	1.52 %	5	↓ -1	↓ -1	→ 0
Israël	0.14 %	6	→ 0	→ 0	↑ 49

Most visited departement by country

France - Most visited departement

Department	% of searches by departements	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Dordogne	7.95 %	-18.37 %	1	→ 0	→ 0	→ 0
Aude	4.48 %	-1.87 %	2	↑ 1	↑ 1	→ 0
Var	3.93 %	-20.34 %	3	↓ -1	↓ -1	↑ 1
Hérault	3.25 %	-15.01 %	4	↑ 2	↑ 1	↑ 1
Lot	3.05 %	-22.41 %	5	→ 0	↑ 1	↓ -2
Gard	3.03 %	-16.20 %	6	↑ 1	↓ -2	↑ 1
Lot-et-Garonne	2.81 %	-14.05 %	7	↑ 2	↑ 2	↑ 1
Charente-Maritime	2.79 %	-14.84 %	8	→ 0	↑ 2	↑ 2
Charente	2.70 %	-33.62 %	9	↓ -5	↓ -2	↑ 2
Gers	2.59 %	-3.77 %	10	↑ 1	↑ 1	↓ -4

Spain - Most visited departement

Department	% of searches by departements	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Alicante	41.26 %	-14.02 %	1	→ 0	→ 0	→ 0
Ténérife	11.38 %	-18.30 %	2	↑ 1	↑ 1	→ 0
Málaga	11.31 %	-30.43 %	3	↓ -1	↓ -1	→ 0
Las Palmas des Grandes Canaries	9.12 %	6.49 %	4	→ 0	→ 0	↑ 1
Tarragone	5.43 %	-20.54 %	5	→ 0	→ 0	↓ -1
Gérone	5.00 %	-11.68 %	6	→ 0	→ 0	↑ 1
Almería	4.60 %	-14.39 %	7	→ 0	↑ 3	↓ -1
Barcelone	3.15 %	-14.65 %	8	↑ 1	→ 0	↑ 1
Murcie	2.48 %	-34.34 %	9	↓ -1	↓ -2	↓ -1
Valence	2.00 %	-5.17 %	10	↑ 1	↑ 1	↑ 1

Portugal - Most visited departement

Department	% of searches by departements	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Loulé	12.22 %	-1.89 %	1	→ 0	→ 0	↑ 2
Albufeira	9.65 %	-20.20 %	2	→ 0	→ 0	↓ -1
Faro	8.09 %	-18.88 %	3	→ 0	↑ 1	↑ 4
Lisbonne	5.38 %	-13.64 %	4	↑ 1	↑ 8	↑ 9
Cascais	4.98 %	-4.66 %	5	↑ 3	↑ 2	↑ 1
Portimão	4.67 %	-15.08 %	6	→ 0	↓ -3	↑ 2
Lagos	4.47 %	-36.33 %	7	↓ -3	↓ -2	↑ 2
Olhão	4.35 %	-19.43 %	8	↓ -1	→ 0	↓ -6
Funchal	4.14 %	-20.40 %	9	→ 0	→ 0	↓ -5
Tavira	4.14 %	-17.16 %	10	↑ 2	→ 0	↑ 5

Greece - Most visited departement

Department	% of searches by departements	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Lasithi	45.03 %	-46.35 %	1	→ 0	→ 0	N/A
Chalkidiki	23.52 %	-32.32 %	2	→ 0	→ 0	N/A
Thessaloniki	12.52 %	-37.66 %	3	↑ 1	→ 0	N/A
Attiki	9.55 %	-61.39 %	4	↓ -1	→ 0	N/A
Chania	9.38 %	-6.16 %	5	→ 0	→ 0	N/A

Italy - Most visited departement

Department	% of searches by departements	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Imperia	18.86 %	-5.64 %	1	↑ 1	↑ 17	↑ 9
Brindisi	17.05 %	-27.82 %	2	↓ -1	↓ -1	↓ -1
Lecce	12.88 %	330.14 %	3	↑ 7	↑ 16	↑ 12
Sienne	10.79 %	42.53 %	4	→ 0	↓ -1	→ 0
Pérouse	9.08 %	-24.90 %	5	↓ -2	↓ -3	↓ -3
Venise	5.74 %	N/A	6	↑ 35	↑ 47	↑ 51
Sassari	5.53 %	N/A	7	↑ 16	↑ 29	↑ 29
Florence	5.49 %	99.52 %	8	↑ 4	→ 0	↑ 16
Terni	5.08 %	45.21 %	9	↓ -2	↓ -3	↓ -1
Massa	4.82 %	3.65 %	10	↓ -4	↓ -3	↓ -3

Top 40 departments visited around the world

Department	Country	% of searches by departements	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Dordogne	France	6.08 %	-18.37 %	1	→ 0	→ 0	→ 0
Alicante	Espagne	4.33 %	-14.02 %	2	→ 0	→ 0	↑ 1
Aude	France	3.42 %	-1.87 %	3	↑ 1	↑ 1	↓ -1
Var	France	3.01 %	-20.34 %	4	↓ -1	↓ -1	↑ 1
Hérault	France	2.49 %	-15.01 %	5	↑ 2	↑ 1	↑ 1
Lot	France	2.33 %	-22.41 %	6	→ 0	↑ 1	↓ -2
Gard	France	2.32 %	-16.20 %	7	↑ 1	↓ -2	↑ 1
Lot-et-Garonne	France	2.15 %	-14.05 %	8	↑ 2	↑ 2	↑ 1
Charente-Maritime	France	2.13 %	-14.84 %	9	→ 0	↑ 2	↑ 2
Charente	France	2.07 %	-33.62 %	10	↓ -5	↓ -2	↑ 2
Gers	France	1.98 %	-3.77 %	11	↑ 1	↑ 1	↓ -4
Alpes-Maritimes	France	1.96 %	-4.13 %	12	↑ 2	↑ 3	↑ 11
Gironde	France	1.88 %	-8.85 %	13	→ 0	↑ 1	↓ -3
Pyrénées-orientales	France	1.78 %	-15.43 %	14	↓ -3	↑ 7	↑ 5
Ardèche	France	1.72 %	-11.65 %	15	↑ 2	↓ -2	→ 0
Corrèze	France	1.61 %	-5.60 %	16	↑ 5	↑ 10	↑ 1
Saône-et-Loire	France	1.59 %	-8.31 %	17	↑ 1	↑ 6	↓ -4
Côtes-d'Armor	France	1.55 %	-23.52 %	18	↓ -3	↓ -9	↓ -4
Finistère	France	1.55 %	-9.39 %	19	→ 0	→ 0	↓ -3
Manche	France	1.50 %	17.85 %	20	↑ 9	↑ 8	↑ 10
Haute-Vienne	France	1.40 %	-28.81 %	21	↓ -5	↓ -3	↓ -3
Morbihan	France	1.38 %	-6.51 %	22	↑ 2	↓ -2	↓ -2
Vaucluse	France	1.35 %	-20.30 %	23	↓ -1	↓ -7	↑ 8
Tarn	France	1.31 %	17.56 %	24	↑ 9	↑ 9	↑ 3
Creuse	France	1.30 %	-22.06 %	25	↓ -2	↑ 4	↑ 7
Aveyron	France	1.28 %	-12.34 %	26	→ 0	↑ 1	↓ -4
Loulé	Portugal	1.27 %	-1.89 %	27	↑ 1	↓ -10	↑ 9
Pyrénées-Atlantiques	France	1.27 %	-10.93 %	28	↓ -1	↑ 2	↑ 1
Nièvre	France	1.20 %	27.21 %	29	↑ 10	↑ 9	↓ -3
Ténérife	Espagne	1.19 %	-18.30 %	30	↓ -5	↑ 4	↓ -5
Málaga	Espagne	1.19 %	-30.43 %	31	↓ -11	↓ -7	↑ 7
Allier	France	1.12 %	-8.00 %	32	↓ -1	↓ -10	↓ -11
Deux-Sèvres	France	1.09 %	16.46 %	33	↑ 7	↓ -8	↑ 6
Albufeira	Portugal	1.00 %	-20.20 %	34	↓ -4	↓ -3	↓ -6
Ariège	France	0.97 %	-12.94 %	35	↓ -1	→ 0	↓ -1
Las Palmas des Grandes Canaries	Espagne	0.96 %	6.49 %	36	↑ 5	→ 0	↑ 27
Haute-Garonne	France	0.95 %	10.36 %	37	↑ 5	↑ 6	↑ 4
Orne	France	0.88 %	-11.19 %	38	↓ -2	↓ -1	↑ 4
Hautes-Pyrénées	France	0.85 %	15.75 %	39	↑ 7	↑ 20	↑ 4
Tarn-et-Garonne	France	0.85 %	-24.88 %	40	↓ -8	↓ -8	↓ -5

The data from our property observatory present the progression in the number of searches for all destinations available on our sites www.green-acres.com and www.immofrance.com. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of a small independent French site that decided to translate its 150 000 house for sale adverts into 17 languages and 12 countries so that everyone could find the house of their dreams... and live there happily ever after.