

Property Observatory Italy - March 2017

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between février 2017 and mars 2017. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Terni	169.84 %	97	↑ 63	Pise	-53.88 %	172	↓ -52
Sassari	42.80 %	96	↑ 17	Cagliari	-30.68 %	164	↓ -28
Trapani	1.94 %	121	↑ 10	Lecce	-37.41 %	117	↓ -24
Florence	9.87 %	139	↑ 9	Pescara	-23.46 %	165	↓ -21
Sienna	16.22 %	87	↑ 3	Grosseto	-26.01 %	136	↓ -18
Massa	-1.41 %	133	↑ 2	Imperia	-41.70 %	85	↓ -17
Brindisi	-1.36 %	88	↑ -3	Lucques	-26.18 %	116	↓ -14
Pérouse	-14.60 %	101	↑ -9	Arezzo	-16.79 %	168	↓ -10
Arezzo	-16.79 %	168	↑ -10	Pérouse	-14.60 %	101	↓ -9
Lucques	-26.18 %	116	↑ -14	Brindisi	-1.36 %	88	↓ -3

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Toscane	35.00 %	-12.89 %	1	→ 0	↑ 1	N/C
Pouilles	17.05 %	-17.34 %	2	→ 0	↓ -1	N/C
Ombrie	16.37 %	31.35 %	3	↑ 2	↑ 1	↓ -2
Ligurie	11.78 %	-41.70 %	4	↓ -1	↓ -1	N/C
Sardaigne	11.74 %	-12.32 %	5	↓ -1	→ 0	N/C
Sicile	5.11 %	1.94 %	6	↑ 1	N/C	N/C
Abruzzes	2.95 %	-62.05 %	7	↓ -1	N/C	N/C

Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Imperia	11.78 %	-41.70 %	1	→ 0	↑ 1	↑ 17
Sienna	11.39 %	16.22 %	2	↑ 1	↑ 2	→ 0
Brindisi	11.32 %	-1.36 %	3	↓ -1	↓ -2	→ 0
Sassari	8.76 %	42.80 %	4	↑ 3	↑ 4	↑ 52
Terni	8.38 %	169.84 %	5	↑ 14	↑ 6	↑ 7
Pérouse	7.99 %	-14.60 %	6	↓ -2	↓ -1	↓ -5
Lucques	5.83 %	-26.18 %	7	↓ -1	↑ 5	↓ -1
Lecce	5.72 %	-37.41 %	8	↓ -3	↓ -5	↑ 47
Trapani	5.11 %	1.94 %	9	↑ 1	↑ 6	↑ 14
Massa	4.28 %	-1.41 %	10	↑ 1	↓ -1	↓ -5
Grosseto	4.18 %	-26.01 %	11	↓ -3	↓ -5	↓ -4
Florence	4.09 %	9.87 %	12	↑ 4	↓ -5	↑ 4
Cagliari	2.98 %	-30.68 %	13	↓ -1	↑ 5	↑ 26
Pescara	2.95 %	-23.46 %	14	↑ 1	↑ 17	N/C
Arezzo	2.68 %	-16.79 %	15	↑ 3	↓ -5	↓ -7
Pise	2.57 %	-53.88 %	16	↓ -7	↓ -3	↑ 8

Departments the most visited by visitor language

French

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	56.92 %	18.31 %	207	↑ 20	↓ -53	↑ 396
Imperia	43.08 %	-22.24 %	253	↓ -46	↑ 43	↑ 1568

English

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Sienne	22.66 %	53.49 %	213	↑ 63	↑ 111	↑ 600
Terni	20.88 %	220.77 %	230	↑ 226	↑ 445	↑ 1445
Pérouse	20.76 %	10.85 %	231	↑ 5	↑ 195	↑ 468
Brindisi	19.11 %	18.59 %	238	↑ 28	↑ 93	↑ 680
Imperia	16.58 %	-58.68 %	259	↓ -123	↑ 165	↑ 2217

Italian

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Sassari	30.24 %	81.70 %	196	↑ 98	↑ 89	↑ 3483
Imperia	29.98 %	-43.50 %	200	↓ -67	↓ -79	↑ 965
Terni	21.32 %	264.70 %	255	↑ 328	↑ 82	↑ 609
Brindisi	18.46 %	-22.87 %	279	↓ -48	↓ -111	↑ 166

Our property observatory data show the changes in the number of internaut searches to all destinations available on our www.green-acres.com sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of a small independent French site that decided to translate its 150 000 house for sale listings into 17 languages and 12 countries so that everyone could find the house of their dreams... and live there happily ever after.