

# Property Observatory Spain - December 2016

## Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between novembre 2016 and décembre 2016. Only the localities having more than 3000 visits in the month have been taken into account.

| Top 10 Increases                | % Variation of Visits | Position in the ranking | Change of position in the ranking | Top 10 Decreases                | % Variation of Visits | Position in the ranking | Change of position in the ranking |
|---------------------------------|-----------------------|-------------------------|-----------------------------------|---------------------------------|-----------------------|-------------------------|-----------------------------------|
| Cadix                           | 54.99 %               | 135                     | ↑ 40                              | Grenade                         | -35.44 %              | 107                     | ↓ -11                             |
| Valence                         | 23.22 %               | 81                      | ↑ 11                              | Almería                         | -25.80 %              | 69                      | ↓ -9                              |
| Iles Baléares                   | 15.02 %               | 89                      | ↑ 11                              | Tarragone                       | -19.47 %              | 55                      | ↓ -4                              |
| Murcie                          | 6.55 %                | 79                      | ↑ 6                               | Las Palmas des Grandes Canaries | -22.77 %              | 40                      | ↓ -4                              |
| Málaga                          | -6.83 %               | 26                      | ↑ 5                               | Alicante                        | -17.41 %              | 2                       | ↓ 0                               |
| Gérone                          | -9.81 %               | 53                      | ↑ 4                               | Barcelone                       | -13.45 %              | 76                      | ↓ 1                               |
| Ténérife                        | -14.10 %              | 28                      | ↑ 2                               | Ténérife                        | -14.10 %              | 28                      | ↓ 2                               |
| Barcelone                       | -13.45 %              | 76                      | ↑ 1                               | Gérone                          | -9.81 %               | 53                      | ↓ 4                               |
| Alicante                        | -17.41 %              | 2                       | ↑ 0                               | Málaga                          | -6.83 %               | 26                      | ↓ 5                               |
| Las Palmas des Grandes Canaries | -22.77 %              | 40                      | ↑ -4                              | Murcie                          | 6.55 %                | 79                      | ↓ 6                               |

## Regions the most visited all languages

| Country       | % of searches by country | % Variation of Visits | Position in the ranking | Change of position in the Monthly ranking | Change of position in the Quarterly ranking | Change of position in the Annual ranking |
|---------------|--------------------------|-----------------------|-------------------------|-------------------------------------------|---------------------------------------------|------------------------------------------|
| Valence       | 42.83 %                  | -15.53 %              | 1                       | → 0                                       | → 0                                         | → 0                                      |
| Iles Canaries | 19.71 %                  | -17.96 %              | 2                       | → 0                                       | ↑ 1                                         | → 0                                      |
| Andalousie    | 18.50 %                  | -10.88 %              | 3                       | → 0                                       | ↓ -1                                        | → 0                                      |
| Catalogne     | 13.61 %                  | -14.52 %              | 4                       | → 0                                       | → 0                                         | → 0                                      |
| Murcie        | 3.10 %                   | 6.55 %                | 5                       | → 0                                       | ↑ 1                                         | → 0                                      |
| Iles Baléares | 2.26 %                   | 15.02 %               | 6                       | → 0                                       | ↓ -1                                        | → 0                                      |

## Province the most visited all languages

| Province                        | % of searches by Province | % Variation of Visits | Position in the ranking | Change of position in the Monthly ranking | Change of position in the Quarterly ranking | Change of position in the Annual ranking |
|---------------------------------|---------------------------|-----------------------|-------------------------|-------------------------------------------|---------------------------------------------|------------------------------------------|
| Alicante                        | 39.94 %                   | -17.41 %              | 1                       | → 0                                       | → 0                                         | → 0                                      |
| Málaga                          | 12.35 %                   | -6.83 %               | 2                       | ↑ 1                                       | → 0                                         | ↑ 1                                      |
| Ténérife                        | 11.46 %                   | -14.10 %              | 3                       | ↓ -1                                      | → 0                                         | ↓ -1                                     |
| Las Palmas des Grandes Canaries | 8.26 %                    | -22.77 %              | 4                       | → 0                                       | → 0                                         | → 0                                      |
| Gérone                          | 5.29 %                    | -9.81 %               | 5                       | ↑ 1                                       | ↑ 1                                         | ↑ 2                                      |
| Tarragone                       | 5.12 %                    | -19.47 %              | 6                       | ↓ -1                                      | ↓ -1                                        | ↓ -1                                     |
| Almería                         | 4.00 %                    | -25.80 %              | 7                       | → 0                                       | ↑ 1                                         | ↓ -1                                     |
| Barcelone                       | 3.19 %                    | -13.45 %              | 8                       | → 0                                       | ↓ -1                                        | ↑ 1                                      |
| Murcie                          | 3.10 %                    | 6.55 %                | 9                       | → 0                                       | ↑ 1                                         | ↓ -1                                     |
| Valence                         | 2.89 %                    | 23.22 %               | 10                      | → 0                                       | ↑ 1                                         | ↑ 1                                      |
| Iles Baléares                   | 2.26 %                    | 15.02 %               | 11                      | ↑ 1                                       | ↓ -2                                        | ↓ -1                                     |
| Grenade                         | 1.37 %                    | -35.44 %              | 12                      | ↓ -1                                      | ↑ 1                                         | ↑ 1                                      |
| Cadix                           | 0.79 %                    | 54.99 %               | 13                      | ↑ 1                                       | ↑ 4                                         | ↑ 1                                      |

## Provinces the most visited by visitor language

### French

| Province                        | % of searches by Province | % Variation of Visits | Position in the ranking | Change of position in the Monthly ranking | Change of position in the Quarterly ranking | Change of position in the Annual ranking |
|---------------------------------|---------------------------|-----------------------|-------------------------|-------------------------------------------|---------------------------------------------|------------------------------------------|
| Alicante                        | 48.43 %                   | -20.14 %              | 3                       | ↓ -1                                      | → 0                                         | → 0                                      |
| Málaga                          | 12.49 %                   | -18.64 %              | 56                      | ↓ -5                                      | ↓ -3                                        | ↑ 8                                      |
| Tarragone                       | 7.47 %                    | -26.28 %              | 85                      | ↓ -11                                     | ↓ -22                                       | ↓ -3                                     |
| Gérone                          | 7.24 %                    | -8.40 %               | 87                      | ↓ -2                                      | ↓ -8                                        | ↑ 16                                     |
| Almería                         | 4.65 %                    | -32.99 %              | 117                     | ↓ -24                                     | ↑ 7                                         | ↓ -28                                    |
| Valence                         | 4.63 %                    | 53.74 %               | 118                     | ↑ 51                                      | ↑ 78                                        | ↑ 23                                     |
| Murcie                          | 4.02 %                    | 8.17 %                | 129                     | ↑ 21                                      | ↑ 17                                        | ↑ 7                                      |
| Ténérife                        | 3.87 %                    | -23.60 %              | 134                     | ↓ -9                                      | ↑ 10                                        | ↓ -29                                    |
| Las Palmas des Grandes Canaries | 2.51 %                    | -27.22 %              | 173                     | ↓ -20                                     | ↑ 18                                        | ↓ -3                                     |
| Barcelone                       | 2.35 %                    | -19.40 %              | 180                     | ↓ -9                                      | ↓ -30                                       | ↓ -5                                     |

## English

| Province                        | % of searches by Province | % Variation of Visits | Position in the ranking | Change of position in the Monthly ranking | Change of position in the Quarterly ranking | Change of position in the Annual ranking |
|---------------------------------|---------------------------|-----------------------|-------------------------|-------------------------------------------|---------------------------------------------|------------------------------------------|
| Alicante                        | 48.14 %                   | -24.82 %              | 45                      | ↓ -15                                     | ↓ -15                                       | ↑ 87                                     |
| Málaga                          | 14.71 %                   | -9.50 %               | 119                     | ↑ 5                                       | ↓ -35                                       | ↑ 213                                    |
| Ténérife                        | 11.45 %                   | -19.17 %              | 143                     | ↓ -6                                      | ↑ 50                                        | ↑ 288                                    |
| Gérone                          | 10.20 %                   | -13.25 %              | 151                     | → 0                                       | ↑ 1                                         | ↑ 79                                     |
| Las Palmas des Grandes Canaries | 8.22 %                    | -19.83 %              | 171                     | ↓ -11                                     | ↑ 92                                        | ↑ 862                                    |
| Tarragone                       | 7.28 %                    | -7.07 %               | 182                     | ↑ 7                                       | ↓ -17                                       | ↑ 85                                     |

## Spanish

| Province                        | % of searches by Province | % Variation of Visits | Position in the ranking | Change of position in the Monthly ranking | Change of position in the Quarterly ranking | Change of position in the Annual ranking |
|---------------------------------|---------------------------|-----------------------|-------------------------|-------------------------------------------|---------------------------------------------|------------------------------------------|
| Alicante                        | 57.95 %                   | 0.79 %                | 25                      | ↑ 8                                       | ↑ 33                                        | ↑ 16                                     |
| Málaga                          | 20.15 %                   | 38.44 %               | 90                      | ↑ 38                                      | ↑ 37                                        | ↑ 7                                      |
| Las Palmas des Grandes Canaries | 11.06 %                   | -23.04 %              | 138                     | ↓ -8                                      | ↑ 44                                        | ↑ 82                                     |
| Ténérife                        | 10.83 %                   | -10.28 %              | 141                     | ↑ 2                                       | ↑ 77                                        | ↓ -23                                    |

The data from our property observatory present the progression in the number of searches for all destinations available on our sites [www.green-acres.com](http://www.green-acres.com) and [www.immofrance.com](http://www.immofrance.com). With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

**Green-Acres : This is the story of a small independent French site that decided to translate its 150 000 house for sale adverts into 17 languages and 12 countries so that everyone could find the house of their dreams... and live there happily ever after.**