

Property Observatory - January 2021

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between décembre 2020 and janvier 2021. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Ponte de Sôr, Portugal	N/C	184	↑ 207	Porto de Mós, Portugal	-57.40 %	218	↓ -93
Gouveia, Portugal	N/C	241	↑ 196	Tarente, Italie	-52.97 %	261	↓ -89
Paredes de Coura, Portugal	N/C	117	↑ 194	Castelo Branco, Portugal	-50.75 %	198	↓ -81
Cosenza, Italie	N/C	115	↑ 181	Teramo, Italie	-50.30 %	263	↓ -80
Coni, Italie	N/C	163	↑ 139	Alcanena, Portugal	-52.27 %	187	↓ -78
Vila Franca de Xira, Portugal	N/C	106	↑ 131	Covilhã, Portugal	-38.73 %	222	↓ -59
Anadia, Portugal	390.53 %	259	↑ 112	Viterbe, Italie	-25.32 %	266	↓ -52
Vila Nova de Cerveira, Portugal	316.45 %	247	↑ 101	Cadaval, Portugal	-32.63 %	162	↓ -50
Ferrare, Italie	226.44 %	193	↑ 77	Alcoutim, Portugal	-35.06 %	142	↓ -50
Céphalonie, Grèce	202.06 %	178	↑ 73	Arganil, Portugal	-26.82 %	210	↓ -46

Most visited countries

Country	% of searches by country	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
France	58.88 %	1	→ 0	→ 0	→ 0
Portugal	19.30 %	2	→ 0	→ 0	→ 0
Espagne	11.55 %	3	→ 0	→ 0	→ 0
Italie	4.82 %	4	→ 0	→ 0	→ 0
Grèce	3.81 %	5	→ 0	→ 0	→ 0
Albanie	0.69 %	6	→ 0	→ 0	↑ 3
Mexique	0.28 %	7	↑ 3	↑ 48	↑ 53
Maroc	0.27 %	8	↓ -1	↓ -1	↓ -1
Israël	0.17 %	9	→ 0	↓ -1	↓ -1
Emirats Arabes Unis	0.12 %	10	↑ 1	↑ 3	↑ 1

Most visited departement by country

France - Most visited departement

Department	% of searches by departements	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Dordogne	8.01 %	40.40 %	1	→ 0	→ 0	→ 0
Var	6.67 %	47.83 %	2	→ 0	→ 0	→ 0
Alpes-Maritimes	5.67 %	36.88 %	3	→ 0	→ 0	→ 0
Gers	3.72 %	42.68 %	4	↑ 1	↑ 4	↑ 5
Gard	3.30 %	35.58 %	5	↑ 2	↑ 2	↓ -1
Lot-et-Garonne	3.29 %	24.58 %	6	↓ -2	→ 0	↓ -1
Vaucluse	3.26 %	38.26 %	7	↑ 1	↑ 2	↑ 4
Aude	3.10 %	26.45 %	8	↓ -2	↓ -4	↓ -1
Ardèche	2.76 %	55.41 %	9	↑ 4	↑ 2	↑ 4
Hérault	2.70 %	25.08 %	10	↓ -1	↑ 2	→ 0

Spain - Most visited departement

Department	% of searches by departements	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Alicante	40.26 %	36.50 %	1	→ 0	→ 0	→ 0
Málaga	17.02 %	46.14 %	2	→ 0	→ 0	→ 0
Gérone	8.17 %	25.89 %	3	→ 0	→ 0	↑ 1
Ténérife	5.60 %	10.72 %	4	→ 0	↑ 1	↓ -1
Murcie	4.79 %	33.73 %	5	↑ 1	↓ -1	→ 0
Tarragone	4.38 %	4.55 %	6	↓ -1	→ 0	↑ 1
Valence	3.68 %	13.58 %	7	→ 0	↑ 1	↓ -1
Barcelone	3.67 %	24.12 %	8	→ 0	↓ -1	→ 0
Las Palmas des Grandes Canaries	1.88 %	30.95 %	9	↑ 1	↑ 2	→ 0
Almería	1.87 %	19.30 %	10	↓ -1	→ 0	→ 0

Portugal - Most visited departement

Department	% of searches by departements	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Loulé	8.44 %	26.46 %	1	→ 0	↑ 1	→ 0
Albufeira	6.28 %	75.24 %	2	↑ 1	↑ 1	↑ 3
Lagos	4.55 %	48.32 %	3	↑ 3	↑ 6	↑ 4
Tavira	4.22 %	5.18 %	4	↓ -2	↑ 2	↑ 4
Lisbonne	4.06 %	25.02 %	5	→ 0	↓ -1	↓ -3
Silves	3.76 %	34.45 %	6	↑ 1	↑ 12	↑ 10
Portimão	3.20 %	47.69 %	7	↑ 3	↑ 1	↓ -3
Faro	2.87 %	27.33 %	8	↑ 1	↓ -1	↑ 1
Lagoa (Algarve)	2.76 %	30.73 %	9	↑ 4	↑ 5	↑ 1
Cascais	2.73 %	26.59 %	10	↑ 1	→ 0	↓ -4

Greece - Most visited departement

Department	% of searches by departements	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Lassithi	36.64 %	14.81 %	1	→ 0	→ 0	→ 0
La Canée	8.42 %	41.70 %	2	→ 0	→ 0	→ 0
Chalcidique	8.22 %	63.00 %	3	↑ 1	→ 0	↑ 1
Magnésie	6.90 %	38.92 %	4	↑ 1	↑ 4	↑ 1
Attique	5.99 %	43.96 %	5	↑ 1	↓ -1	↓ -2
Cyclades	4.04 %	68.01 %	6	↑ 3	→ 0	↑ 1
Thessalonique	3.96 %	41.22 %	7	↑ 1	↑ 5	↑ 1
Eubée	3.73 %	-33.76 %	8	↓ -5	↓ -3	↑ 1
Arcadie	3.70 %	63.70 %	9	↑ 2	↑ 1	↑ 1
Réthymnon	3.68 %	27.65 %	10	↓ -3	↓ -3	↑ 3

Italy - Most visited departement

Department	% of searches by departements	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Pérouse	13.30 %	37.96 %	1	↑ 1	→ 0	→ 0
Brindisi	13.28 %	-3.08 %	2	↓ -1	→ 0	→ 0
Sienne	8.59 %	47.92 %	3	→ 0	→ 0	↑ 1
Pise	8.42 %	78.05 %	4	→ 0	→ 0	↓ -1
Terni	4.96 %	59.07 %	5	→ 0	↑ 1	→ 0
Ascoli Piceno	4.47 %	51.36 %	6	→ 0	↓ -1	↑ 9
Cosenza	4.01 %	N/C	7	↑ 31	↑ 39	↑ 27
Imperia	3.69 %	79.59 %	8	↑ 2	↑ 3	↓ -1
Olbia-Tempio	3.39 %	42.46 %	9	↓ -2	↓ -2	↑ 10
Macerata	3.27 %	127.24 %	10	↑ 6	↑ 6	↑ 1

Top 40 departments visited around the world

Department	Country	% of searches by departements	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Dordogne	France	4.89 %	40.40 %	1	↑ 1	→ 0	→ 0
Alicante	Espagne	4.79 %	36.50 %	2	↓ -1	→ 0	→ 0
Var	France	4.07 %	47.83 %	3	→ 0	→ 0	→ 0
Alpes-Maritimes	France	3.46 %	36.88 %	4	→ 0	→ 0	→ 0
Gers	France	2.27 %	42.68 %	5	↑ 1	↑ 4	↑ 5
Málaga	Espagne	2.02 %	46.14 %	6	↑ 4	↑ 4	↑ 7
Gard	France	2.01 %	35.58 %	7	↑ 1	↑ 1	↓ -2
Lot-et-Garonne	France	2.01 %	24.58 %	8	↓ -3	↓ -1	↓ -2
Vaucluse	France	1.99 %	38.26 %	9	→ 0	↑ 2	↑ 6
Aude	France	1.89 %	26.45 %	10	↓ -3	↓ -5	↓ -2
Ardèche	France	1.68 %	55.41 %	11	↑ 6	↑ 3	↑ 6
Hérault	France	1.65 %	25.08 %	12	↓ -1	↑ 3	→ 0
Loulé	Portugal	1.57 %	26.46 %	13	↑ 1	↑ 3	↓ -2
Lot	France	1.51 %	20.78 %	14	↓ -1	↓ -8	↓ -7
Charente	France	1.40 %	9.74 %	15	↓ -3	↓ -2	↓ -6
Lassithi	Grèce	1.40 %	14.81 %	16	↓ -1	↑ 6	↑ 5
Pyrénées-Atlantiques	France	1.35 %	16.01 %	17	↓ -1	↑ 6	↑ 10
Gironde	France	1.35 %	38.98 %	18	↑ 2	↑ 2	→ 0
Paris	France	1.32 %	25.70 %	19	↓ -1	↑ 12	↑ 9
Charente-Maritime	France	1.24 %	38.53 %	20	↑ 1	↓ -3	↑ 2
Haute-Savoie	France	1.18 %	32.60 %	21	↑ 1	↑ 9	↑ 15
Albufeira	Portugal	1.17 %	75.24 %	22	↑ 11	↓ -3	↑ 8
Côtes-d'Armor	France	1.11 %	5.56 %	23	↓ -4	↓ -5	↓ -4
Pyrénées-orientales	France	1.08 %	23.06 %	24	↓ -1	→ 0	↓ -4
Finistère	France	1.07 %	39.26 %	25	↑ 2	↑ 3	↓ -1
Saône-et-Loire	France	1.04 %	30.23 %	26	↓ -1	↓ -5	↓ -10
Gérone	Espagne	0.97 %	25.89 %	27	↓ -1	↓ -2	↑ 12
Nièvre	France	0.96 %	24.95 %	28	→ 0	↑ 30	↑ 12
Tarn	France	0.92 %	29.55 %	29	↑ 2	↑ 7	↑ 25
Morbihan	France	0.86 %	27.66 %	30	↑ 2	↓ -1	↑ 4
Corrèze	France	0.85 %	16.61 %	31	↓ -1	↑ 2	→ 0
Lagos	Portugal	0.85 %	48.32 %	32	↑ 7	↑ 7	↑ 5
Bouches-du-Rhône	France	0.82 %	43.90 %	33	↑ 7	↑ 8	↑ 17
Tavira	Portugal	0.78 %	5.18 %	34	↓ -5	→ 0	↑ 7
Lisbonne	Portugal	0.75 %	25.02 %	35	↑ 2	↓ -8	↓ -21
Haute-Vienne	France	0.75 %	-7.90 %	36	↓ -12	↓ -10	↓ -13
Aveyron	France	0.72 %	37.07 %	37	↑ 4	↑ 1	↓ -11
Haute-Saône	France	0.70 %	74.82 %	38	↑ 15	↑ 18	↑ 18
Silves	Portugal	0.70 %	34.45 %	39	↑ 3	↑ 32	↑ 19
Ténérife	Espagne	0.67 %	10.72 %	40	↓ -2	↑ 7	↓ -5

Our property observatory data show the changes in the number of internaut searches to all destinations available on our www.green-acres.com sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of the French independent website that decided to translate their 288 000 listings of homes for sale into 20 languages and 56 countries, so that everyone could find the house of their dreams. And live there happily ever after.