

## Property Observatory Italie - March 2021

### Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between février 2021 and mars 2021. Only the localities having more than 3000 visits in the month have been taken into account.

| Top 10 Increases | % Variation of Visits | Position in the ranking | Change of position in the ranking | Top 10 Decreases | % Variation of Visits | Position in the ranking | Change of position in the ranking |
|------------------|-----------------------|-------------------------|-----------------------------------|------------------|-----------------------|-------------------------|-----------------------------------|
| Gênes            | 183.02 %              | 246                     | ↑ 99                              | Fermo            | -31.70 %              | 165                     | ↓ -40                             |
| Macerata         | 79.69 %               | 132                     | ↑ 53                              | Coni             | -39.70 %              | 199                     | ↓ -38                             |
| Teramo           | 58.61 %               | 253                     | ↑ 52                              | Lecce            | -42.26 %              | 262                     | ↓ -35                             |
| Agrigente        | 40.68 %               | 218                     | ↑ 40                              | Florence         | -11.39 %              | 167                     | ↓ -17                             |
| Alexandrie       | 51.27 %               | 206                     | ↑ 38                              | Pise             | -19.22 %              | 84                      | ↓ -15                             |
| Bari             | 26.41 %               | 225                     | ↑ 38                              | Ferrare          | -16.30 %              | 207                     | ↓ -11                             |
| Grosseto         | 55.26 %               | 140                     | ↑ 37                              | Imperia          | -5.29 %               | 119                     | ↓ -5                              |
| Salerne          | 42.04 %               | 231                     | ↑ 37                              | Livourne         | -2.43 %               | 174                     | ↓ -1                              |
| Turin            | 23.68 %               | 230                     | ↑ 32                              | Ancône           | -1.06 %               | 139                     | ↓ -1                              |
| Tarente          | 25.91 %               | 243                     | ↑ 32                              | Ascoli Piceno    | -1.29 %               | 129                     | ↓ 1                               |

### Regions the most visited all languages

| Country        | % of searches by country | % Variation of Visits | Position in the ranking | Change of position in the Monthly ranking | Change of position in the Quarterly ranking | Change of position in the Annual ranking |
|----------------|--------------------------|-----------------------|-------------------------|-------------------------------------------|---------------------------------------------|------------------------------------------|
| Toscane        | 27.51 %                  | 10.22 %               | 1                       | → 0                                       | → 0                                         | → 0                                      |
| Ombrie         | 19.76 %                  | 11.38 %               | 2                       | → 0                                       | ↑ 1                                         | → 0                                      |
| Pouilles       | 17.50 %                  | 18.71 %               | 3                       | → 0                                       | ↓ -1                                        | → 0                                      |
| Marches        | 13.74 %                  | 4.05 %                | 4                       | → 0                                       | → 0                                         | → 0                                      |
| Sardaigne      | 5.09 %                   | 3.86 %                | 5                       | → 0                                       | → 0                                         | ↑ 2                                      |
| Ligurie        | 4.71 %                   | 13.94 %               | 6                       | ↑ 1                                       | → 0                                         | → 0                                      |
| Piémont        | 3.78 %                   | -22.82 %              | 7                       | ↓ -1                                      | ↑ 2                                         | ↑ 1                                      |
| Calabre        | 2.28 %                   | 41.24 %               | 8                       | ↑ 1                                       | N/A                                         | N/A                                      |
| Emilie Romagne | 1.35 %                   | -16.30 %              | 9                       | ↑ 1                                       | N/A                                         | N/A                                      |
| Sicile         | 1.12 %                   | -58.44 %              | 10                      | ↓ -2                                      | ↓ -3                                        | ↑ 3                                      |

## Department the most visited all languages

| Department    | % of searches by Department | % Variation of Visits | Position in the ranking | Change of position in the Monthly ranking | Change of position in the Quarterly ranking | Change of position in the Annual ranking |
|---------------|-----------------------------|-----------------------|-------------------------|-------------------------------------------|---------------------------------------------|------------------------------------------|
| Pérouse       | 15.42 %                     | 15.29 %               | 1                       | → 0                                       | ↑ 1                                         | → 0                                      |
| Brindisi      | 15.04 %                     | 23.67 %               | 2                       | → 0                                       | ↓ -1                                        | → 0                                      |
| Sienna        | 7.88 %                      | 34.66 %               | 3                       | ↑ 1                                       | → 0                                         | ↑ 1                                      |
| Pise          | 6.77 %                      | -19.22 %              | 4                       | ↓ -1                                      | → 0                                         | ↓ -1                                     |
| Olbia-Tempio  | 5.09 %                      | 42.61 %               | 5                       | ↑ 2                                       | ↑ 2                                         | → 0                                      |
| Terni         | 4.34 %                      | -0.60 %               | 6                       | ↓ -1                                      | ↓ -1                                        | ↑ 1                                      |
| Imperia       | 3.91 %                      | -5.29 %               | 7                       | ↓ -1                                      | ↑ 3                                         | ↑ 5                                      |
| Arezzo        | 3.72 %                      | 38.09 %               | 8                       | ↑ 3                                       | ↑ 3                                         | → 0                                      |
| Ascoli Piceno | 3.30 %                      | -1.29 %               | 9                       | → 0                                       | ↓ -3                                        | ↑ 7                                      |
| Macerata      | 3.21 %                      | 79.69 %               | 10                      | ↑ 7                                       | ↑ 6                                         | ↑ 10                                     |

## Departments the most visited by visitor language

### French

| Department    | % of searches by Department | % Variation of Visits | Position in the ranking | Change of position in the Monthly ranking | Change of position in the Quarterly ranking | Change of position in the Annual ranking |
|---------------|-----------------------------|-----------------------|-------------------------|-------------------------------------------|---------------------------------------------|------------------------------------------|
| Brindisi      | 44.81 %                     | 154.85 %              | 141                     | ↑ 147                                     | ↑ 1700                                      | ↓ -20                                    |
| Pérouse       | 17.74 %                     | 60.46 %               | 306                     | ↑ 88                                      | ↑ 5709                                      | ↓ -52                                    |
| Sienna        | 10.57 %                     | 124.71 %              | 435                     | ↑ 255                                     | ↑ 3401                                      | ↑ 72                                     |
| Ascoli Piceno | 9.35 %                      | N/C                   | 464                     | ↑ 601                                     | ↑ 9408                                      | ↑ 827                                    |
| Terni         | 8.98 %                      | 18.65 %               | 479                     | ↑ 29                                      | ↑ 10294                                     | ↓ -135                                   |
| Olbia-Tempio  | 8.56 %                      | 129.13 %              | 494                     | ↑ 279                                     | ↑ 5191                                      | ↑ 189                                    |

## English

| Department    | % of searches by Department | % Variation of Visits | Position in the ranking | Change of position in the Monthly ranking | Change of position in the Quarterly ranking | Change of position in the Annual ranking |
|---------------|-----------------------------|-----------------------|-------------------------|-------------------------------------------|---------------------------------------------|------------------------------------------|
| Pérouse       | 29.47 %                     | 95.52 %               | 157                     | ↑ 103                                     | ↑ 4105                                      | ↓ -39                                    |
| Brindisi      | 21.80 %                     | 129.65 %              | 207                     | ↑ 155                                     | ↑ 3509                                      | ↓ -14                                    |
| Sienne        | 13.91 %                     | 54.88 %               | 295                     | ↑ 88                                      | ↑ 3325                                      | ↓ -3                                     |
| Terni         | 9.90 %                      | 21.43 %               | 381                     | ↑ 21                                      | ↑ 6050                                      | ↑ 97                                     |
| Pise          | 9.53 %                      | 34.76 %               | 386                     | ↑ 60                                      | ↑ 6043                                      | ↑ 81                                     |
| Ascoli Piceno | 8.42 %                      | 60.14 %               | 414                     | ↑ 119                                     | ↑ 4993                                      | ↑ 546                                    |
| Ancône        | 6.97 %                      | 224.22 %              | 468                     | ↑ 387                                     | ↑ 6581                                      | ↑ 775                                    |

## Italian

| Department   | % of searches by Department | % Variation of Visits | Position in the ranking | Change of position in the Monthly ranking | Change of position in the Quarterly ranking | Change of position in the Annual ranking |
|--------------|-----------------------------|-----------------------|-------------------------|-------------------------------------------|---------------------------------------------|------------------------------------------|
| Pérouse      | 19.30 %                     | -2.66 %               | 44                      | ↓ -4                                      | ↓ -11                                       | ↓ -2                                     |
| Brindisi     | 14.60 %                     | -12.83 %              | 59                      | ↓ -6                                      | ↓ -39                                       | ↓ -3                                     |
| Sienne       | 7.55 %                      | 5.16 %                | 116                     | ↑ 15                                      | ↓ -51                                       | ↑ 95                                     |
| Pise         | 6.78 %                      | -38.36 %              | 131                     | ↓ -47                                     | ↓ -48                                       | ↑ 26                                     |
| Olbia-Tempio | 5.20 %                      | 14.00 %               | 164                     | ↑ 14                                      | ↓ -1                                        | ↑ 54                                     |
| Macerata     | 4.47 %                      | 70.42 %               | 187                     | ↑ 93                                      | ↑ 63                                        | ↑ 239                                    |
| Terni        | 4.31 %                      | -15.54 %              | 196                     | ↓ -37                                     | ↓ -68                                       | ↑ 185                                    |
| Imperia      | 4.17 %                      | -32.58 %              | 204                     | ↓ -65                                     | ↓ -21                                       | ↑ 229                                    |
| Arezzo       | 4.17 %                      | 23.81 %               | 206                     | ↑ 24                                      | ↑ 7                                         | ↑ 75                                     |
| Cosenza      | 3.78 %                      | 40.44 %               | 223                     | ↑ 49                                      | ↑ 416                                       | ↑ 1728                                   |

Our property observatory data show the changes in the number of internaut searches to all destinations available on our [www.green-acres.com](http://www.green-acres.com) sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

**Green-Acres : This is the story of the French independent website that decided to translate their 288 000 listings of homes for sale into 20 languages and 56 countries, so that everyone could find the house of their dreams. And live there happily ever after.**