

## Property Observatory Italie - April 2022

### Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between mars 2022 and avril 2022. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Côme	94.47 %	238	↑ 71	Pérouse	-8.09 %	89	↓ -16
Raguse	67.64 %	197	↑ 49	Sienna	-11.42 %	93	↓ -12
Fermo	49.33 %	239	↑ 47	Grosseto	-20.99 %	182	↓ -11
Tarente	53.49 %	187	↑ 42	Olbia-Tempio	-7.59 %	148	↓ -6
Pise	41.82 %	94	↑ 26	Alexandrie	-17.42 %	206	↓ -3
Ancône	27.54 %	184	↑ 26	Imperia	-0.43 %	140	↓ 0
Verbano-Cusio-Ossola	22.80 %	233	↑ 23	Brindisi	-4.38 %	35	↓ 0
Macerata	16.81 %	185	↑ 17	Lucques	-7.80 %	189	↓ 1
Pesaro et Urbino	13.58 %	177	↑ 16	Bari	-0.03 %	243	↓ 4
Terni	24.03 %	96	↑ 13	Ascoli Piceno	-5.18 %	179	↓ 4

### Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Toscane	30.71 %	5.76 %	1	→ 0	→ 0	→ 0
Pouilles	21.77 %	-4.31 %	2	→ 0	→ 0	→ 0
Ombrie	17.35 %	4.65 %	3	→ 0	→ 0	→ 0
Marches	9.29 %	24.30 %	4	→ 0	→ 0	→ 0
Ligurie	6.48 %	-2.82 %	5	→ 0	↑ 1	↑ 1
Piémont	4.82 %	-16.93 %	6	→ 0	↓ -1	↑ 1
Sardaigne	4.70 %	-6.23 %	7	→ 0	→ 0	↓ -2
Sicile	1.56 %	67.64 %	8	↑ 2	↑ 2	→ 0
Latium	1.23 %	-0.75 %	9	↓ -1	↓ -1	↑ 1
Calabre	1.13 %	-3.14 %	10	↓ -1	↓ -1	↓ -1

## Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	19.01 %	-4.38 %	1	→ 0	→ 0	→ 0
Pérouse	9.19 %	-8.09 %	2	→ 0	→ 0	→ 0
Sienne	8.31 %	-11.42 %	3	→ 0	→ 0	→ 0
Pise	8.20 %	41.82 %	4	↑ 1	↑ 1	↑ 2
Terni	8.16 %	24.03 %	5	↓ -1	↓ -1	↑ 4
Imperia	4.26 %	-0.43 %	6	→ 0	→ 0	↓ -1
Florence	4.13 %	18.25 %	7	↑ 2	↑ 2	↑ 4
Arezzo	3.99 %	6.82 %	8	→ 0	↓ -1	↓ -1
Olbia-Tempio	3.83 %	-7.59 %	9	↓ -2	↓ -1	↓ -5
Coni	2.41 %	-5.58 %	10	↑ 1	→ 0	↑ 13

## Departments the most visited by visitor language

### French

**English**
**Italian**

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	19.02 %	-6.38 %	36	↓ -1	→ 0	↑ 8
Pérouse	9.25 %	-7.69 %	89	↓ -13	↓ -19	↓ -41
Sienna	8.34 %	-12.16 %	93	↓ -12	↓ -17	↓ -25
Pise	8.30 %	41.65 %	94	↑ 26	↑ 23	↑ 9
Terni	8.24 %	22.23 %	96	↑ 13	↑ 8	↑ 73
Imperia	4.26 %	-1.37 %	140	↑ 2	↓ -3	↓ -49
Florence	4.22 %	18.26 %	141	↑ 15	↑ 20	↑ 32
Arezzo	3.94 %	5.17 %	147	↑ 5	↓ -7	↓ -10
Olbia-Tempio	3.87 %	-8.68 %	148	↓ -5	↓ -2	↓ -58
Coni	2.21 %	-9.63 %	179	↑ 6	↓ -6	↑ 139

Our property observatory data show the changes in the number of internaut searches to all destinations available on our [www.green-acres.com](http://www.green-acres.com) sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

**Green-Acres : This is the story of the French independent website that decided to translate their 288 000 listings of homes for sale into 20 languages and 56 countries, so that everyone could find the house of their dreams. And live there happily ever after.**