

Property Observatory Italy - June 2017

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between mai 2017 and juin 2017. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Livourne	291.35 %	139	↑ 118	Massa	-27.10 %	154	↓ -22
Syracuse	226.91 %	180	↑ 113	Grosseto	-29.63 %	166	↓ -18
Messine	247.40 %	135	↑ 105	Pérouse	-17.86 %	129	↓ -13
Vibo Valentia	170.41 %	177	↑ 100	Pesaro et Urbino	-11.98 %	169	↓ -7
Ferrare	84.26 %	171	↑ 61	Arezzo	-13.54 %	175	↓ -4
Nuoro	71.10 %	176	↑ 58	Brindisi	-14.67 %	78	↓ -4
Lecce	77.10 %	103	↑ 36	Imperia	-6.34 %	73	↓ -3
Sassari	71.76 %	91	↑ 26	Cagliari	-12.37 %	151	↓ -2
Lucques	56.94 %	92	↑ 22	Terni	1.91 %	119	↓ -1
Pise	23.50 %	143	↑ 17	Florence	-6.09 %	126	↓ 0

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Toscane	35.94 %	20.69 %	1	→ 0	→ 0	→ 0
Pouilles	17.40 %	4.37 %	2	→ 0	→ 0	→ 0
Ligurie	15.06 %	-5.63 %	3	→ 0	↑ 1	↑ 1
Sardaigne	12.30 %	61.35 %	4	↑ 1	↑ 1	N/C
Ombrie	8.31 %	-8.04 %	5	↓ -1	↓ -2	↓ -2
Sicile	5.10 %	N/C	6	N/C	→ 0	↓ -1
Marches	2.09 %	-58.12 %	7	↓ -1	N/C	N/C
Emilie Romagne	2.00 %	N/C	8	N/C	N/C	N/C
Calabre	1.79 %	N/C	9	N/C	N/C	N/C

Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Imperia	13.32 %	-6.34 %	1	→ 0	→ 0	↑ 16
Sienna	11.62 %	21.71 %	2	↑ 1	→ 0	↑ 1
Brindisi	11.28 %	-14.67 %	3	↓ -1	→ 0	↓ -2
Sassari	7.78 %	71.76 %	4	↑ 2	→ 0	↑ 37
Lucques	7.35 %	56.94 %	5	↓ -1	↑ 2	↑ 3
Lecce	6.13 %	77.10 %	6	↑ 4	↑ 2	↑ 22
Terni	4.58 %	1.91 %	7	→ 0	↓ -2	↓ -3
Florence	3.82 %	-6.09 %	8	→ 0	↑ 4	↑ 1
Pérouse	3.74 %	-17.86 %	9	↓ -4	↓ -3	↓ -7
Messine	3.36 %	247.40 %	10	↑ 15	↑ 25	↑ 9
Livourne	3.26 %	291.35 %	11	↑ 15	↑ 10	↑ 19
Pise	3.18 %	23.50 %	12	↑ 2	↑ 4	↓ -7
Cagliari	2.71 %	-12.37 %	13	↓ -1	→ 0	↑ 30
Massa	2.65 %	-27.10 %	14	↓ -5	↓ -4	↓ -4
Grosseto	2.19 %	-29.63 %	15	↓ -4	↓ -4	↑ 12
Pesaro et Urbino	2.09 %	-11.98 %	16	↓ -1	↑ 1	↑ 23
Ferrare	2.00 %	84.26 %	17	↑ 6	↑ 27	↑ 25
Arezzo	1.86 %	-13.54 %	18	↓ -2	↓ -3	→ 0
Nuoro	1.81 %	71.10 %	19	↑ 5	↑ 4	↑ 3
Vibo Valentia	1.79 %	170.41 %	20	↑ 12	N/C	N/C
Syracuse	1.74 %	226.91 %	21	↑ 15	↑ 54	↑ 42
Savone	1.74 %	0.20 %	22	↓ -4	↑ 3	↑ 30

Departments the most visited by visitor language

French

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Imperia	24.10 %	-19.87 %	193	↓ -23	↑ 60	↑ 173
Sienna	23.18 %	37.75 %	199	↑ 56	↑ 97	↓ -12
Brindisi	22.11 %	-38.10 %	207	↓ -53	→ 0	↓ -97
Sassari	16.17 %	38.19 %	256	↑ 63	↑ 110	↑ 1501
Lecce	14.44 %	33.03 %	280	↑ 54	↑ 60	↑ 577

English

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Sienna	22.89 %	16.41 %	153	↑ 28	↑ 60	↑ 363
Imperia	22.73 %	-13.88 %	154	↓ -3	↑ 105	↑ 1467
Brindisi	16.14 %	-22.60 %	202	↓ -28	↑ 36	↑ 3
Pérouse	14.46 %	-7.95 %	219	↓ -6	↑ 12	↓ -53
Lucques	13.96 %	53.34 %	228	↑ 68	↑ 142	↑ 1192
Terni	9.82 %	-27.67 %	287	↓ -51	↓ -57	↓ -10

Italian

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Sassari	25.45 %	169.66 %	169	↑ 166	↑ 27	↑ 1472
Imperia	25.11 %	34.64 %	171	↑ 48	↑ 29	↑ 979
Brindisi	20.29 %	42.76 %	200	↑ 61	↑ 79	↓ -12
Lucques	17.59 %	150.53 %	226	↑ 188	↑ 107	↑ 38
Lecce	11.56 %	299.10 %	302	↑ 411	↑ 9	↑ 664

Our property observatory data show the changes in the number of internet searches to all destinations available on our www.green-acres.com sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of a small independent French site that decided to translate its 150 000 house for sale listings into 18 languages and 12 countries so that everyone could find the house of their dreams... and live there happily ever after.