

Property Observatory France - July 2022

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between juin 2022 and juillet 2022. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Haute-Saône	74.36 %	53	↑ 27	Val-d'Oise	-9.70 %	95	↓ -20
Savoie	40.88 %	77	↑ 22	Guadeloupe	1.08 %	239	↓ -18
Territoire-de-Belfort	53.89 %	246	↑ 18	Vienne	-7.06 %	60	↓ -17
Ille-et-Vilaine	42.91 %	42	↑ 13	Eure-et-Loir	-5.38 %	139	↓ -15
Aveyron	28.70 %	40	↑ 11	Yvelines	-1.22 %	84	↓ -15
Eure	32.94 %	74	↑ 11	Seine-et-Marne	-6.28 %	47	↓ -15
Cher	22.61 %	91	↑ 10	Meuse	-1.79 %	211	↓ -13
Hautes-Alpes	33.64 %	148	↑ 10	Orne	4.95 %	70	↓ -13
Charente-Maritime	36.50 %	10	↑ 8	Indre	-6.14 %	103	↓ -12
Haute-Loire	28.78 %	147	↑ 8	Seine-Saint-Denis	-0.18 %	101	↓ -12

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Provence-Alpes-Côte-d'Azur	16.02 %	9.67 %	1	→ 0	→ 0	→ 0
Aquitaine	13.93 %	18.57 %	2	→ 0	→ 0	→ 0
Languedoc-Roussillon	10.65 %	16.75 %	3	→ 0	→ 0	→ 0
Midi-Pyrénées	9.17 %	15.47 %	4	→ 0	→ 0	→ 0
Rhône-Alpes	6.83 %	19.55 %	5	→ 0	↑ 1	→ 0
Bretagne	6.44 %	26.98 %	6	↑ 1	↑ 1	↑ 2
Ile-de-France	5.97 %	6.99 %	7	↓ -1	↓ -2	→ 0
Poitou-Charentes	5.35 %	20.51 %	8	→ 0	→ 0	↓ -2
Bourgogne	4.19 %	21.15 %	9	→ 0	→ 0	→ 0
Limousin	2.84 %	7.19 %	10	→ 0	↑ 1	→ 0

Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Dordogne	7.05 %	23.91 %	1	→ 0	→ 0	→ 0
Alpes-Maritimes	5.63 %	12.18 %	2	→ 0	→ 0	↑ 1
Var	5.43 %	10.11 %	3	→ 0	→ 0	↓ -1
Hérault	2.95 %	15.65 %	4	→ 0	↑ 1	↑ 1
Aude	2.86 %	18.85 %	5	→ 0	↑ 1	↑ 1
Gard	2.82 %	22.76 %	6	→ 0	↓ -2	↓ -2
Lot-et-Garonne	2.53 %	19.99 %	7	↑ 1	↑ 1	↑ 1
Gironde	2.28 %	8.80 %	8	↑ 1	↑ 1	↑ 4
Charente-Maritime	2.27 %	36.50 %	9	↑ 6	↑ 9	↑ 2
Vaucluse	2.26 %	1.34 %	10	↓ -3	↓ -3	↓ -3

Departments the most visited by visitor language

French

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Dordogne	6.93 %	25.19 %	1	→ 0	→ 0	→ 0
Alpes-Maritimes	5.56 %	12.75 %	2	→ 0	→ 0	↑ 1
Var	5.36 %	10.18 %	3	→ 0	→ 0	↓ -1
Hérault	2.97 %	17.21 %	5	→ 0	↑ 2	↑ 2
Gard	2.84 %	23.28 %	6	↑ 1	→ 0	↓ -1
Aude	2.80 %	21.72 %	7	↑ 1	↑ 3	↑ 2
Lot-et-Garonne	2.49 %	19.61 %	8	↑ 3	↑ 3	↑ 3
Charente-Maritime	2.31 %	38.08 %	9	↑ 9	↑ 13	↑ 5
Gironde	2.28 %	8.44 %	10	→ 0	↑ 2	↑ 5
Paris	2.27 %	20.01 %	11	↑ 3	↑ 3	↑ 7

English

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Dordogne	14.88 %	10.64 %	131	↓ -6	↓ -1	↑ 40
Alpes-Maritimes	10.81 %	16.78 %	152	↑ 2	↑ 3	↑ 24
Var	7.48 %	27.15 %	177	↑ 4	↑ 8	↑ 38
Aude	5.99 %	-4.49 %	191	↓ -14	↑ 4	↑ 54
Lot-et-Garonne	5.39 %	23.66 %	201	↑ 8	↓ -10	↑ 80
Paris	5.06 %	15.87 %	209	↓ -1	↓ -12	↑ 17
Hérault	4.42 %	-1.23 %	223	↓ -16	↓ -5	↑ 48
Charente	4.37 %	12.10 %	228	↓ -9	↓ -20	↑ 42
Vaucluse	4.25 %	18.67 %	231	↓ -6	↓ -8	↑ 36
Gironde	4.13 %	1.81 %	237	↓ -22	↑ 2	↑ 35

Our property observatory data show the changes in the number of internaut searches to all destinations available on our www.green-acres.com sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of the French independent website that decided to translate their 288 000 listings of homes for sale into 20 languages and 56 countries, so that everyone could find the house of their dreams. And live there happily ever after.