

Property Observatory Italie - August 2021

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between juillet 2021 and août 2021. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Massa	204.60 %	222	↑ 81	Trapani	-25.66 %	267	↓ -34
Coni	117.97 %	182	↑ 39	Pérouse	-11.35 %	75	↓ -22
Macerata	101.81 %	152	↑ 36	Fermo	-3.16 %	207	↓ -16
Teramo	94.97 %	230	↑ 35	Alexandrie	3.33 %	254	↓ -15
Turin	83.56 %	226	↑ 34	Cagliari	2.59 %	265	↓ -11
Salerne	49.32 %	261	↑ 20	Ancône	9.89 %	214	↓ -7
Olbia-Tempio	41.48 %	90	↑ 17	Ascoli Piceno	4.34 %	165	↓ -7
Terni	36.81 %	140	↑ 16	Livourne	13.94 %	190	↓ -5
Lucques	44.31 %	167	↑ 14	Sienne	11.30 %	92	↓ -5
Tarente	48.72 %	186	↑ 13	Florence	6.44 %	168	↓ -4

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Toscane	28.73 %	22.69 %	1	→ 0	→ 0	→ 0
Pouilles	20.26 %	13.44 %	2	→ 0	→ 0	↑ 2
Ombrie	13.75 %	-1.36 %	3	→ 0	→ 0	↓ -1
Marches	11.38 %	26.91 %	4	→ 0	→ 0	↓ -1
Sardaigne	8.62 %	37.30 %	5	→ 0	→ 0	→ 0
Piémont	5.71 %	213.90 %	6	↑ 2	→ 0	→ 0
Ligurie	4.48 %	15.57 %	7	↓ -1	→ 0	→ 0
Calabre	1.94 %	26.83 %	8	↑ 1	N/A	N/A
Sicile	1.88 %	-33.22 %	9	↓ -2	→ 0	N/A
Abruzzes	1.11 %	N/C	10	N/A	→ 0	N/A

Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	16.24 %	8.43 %	1	→ 0	→ 0	→ 0
Pérouse	9.79 %	-11.35 %	2	→ 0	→ 0	→ 0
Olbia-Tempio	7.93 %	41.48 %	3	↑ 1	↑ 1	↑ 3
Sienna	7.69 %	11.30 %	4	↓ -1	↓ -1	↓ -1
Pise	5.59 %	26.02 %	5	→ 0	→ 0	↓ -1
Imperia	4.48 %	15.57 %	6	→ 0	→ 0	↑ 6
Terni	3.96 %	36.81 %	7	↑ 1	↑ 2	↓ -2
Arezzo	3.71 %	11.48 %	8	↓ -1	↓ -1	↑ 3
Macerata	3.52 %	101.81 %	9	↑ 5	↑ 5	↑ 4
Grosseto	3.15 %	21.58 %	10	→ 0	↓ -2	↑ 6

Departments the most visited by visitor language

French

English
Italian

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	16.26 %	5.23 %	41	↓ -3	↓ -9	↑ 56
Pérouse	9.91 %	-12.81 %	76	↓ -23	↓ -39	↑ 36
Olbia-Tempio	8.11 %	39.46 %	89	↑ 17	↓ -10	↑ 98
Sienne	7.72 %	8.92 %	93	↓ -6	↓ -17	↑ 106
Pise	5.53 %	21.61 %	120	↑ 3	↓ -32	↑ 50
Imperia	4.51 %	14.41 %	135	↓ -1	↓ -27	↑ 514
Terni	3.90 %	34.37 %	141	↑ 16	↓ -11	↑ 60
Arezzo	3.69 %	8.26 %	147	↓ -1	↓ -31	↑ 254
Macerata	3.58 %	101.39 %	151	↑ 38	↓ -4	↑ 139
Grosseto	3.20 %	19.33 %	159	↑ 2	↓ -39	↑ 236

Our property observatory data show the changes in the number of internaut searches to all destinations available on our www.green-acres.com sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of the French independent website that decided to translate their 288 000 listings of homes for sale into 20 languages and 56 countries, so that everyone could find the house of their dreams. And live there happily ever after.