

# Property Observatory Italie - August 2022

## Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between juillet 2022 and août 2022. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Ferrare	175.86%	276	↑ 69	Bari	-63.67%	283	↓ -93
Nuoro	103.55%	292	↑ 45	Coni	-55.06%	264	↓ -78
Sassari	89.49%	238	↑ 44	Tarente	-42.33%	267	↓ -53
Alexandrie	90.47%	167	↑ 42	Brindisi	-42.31%	69	↓ -37
Pavie	97.85%	274	↑ 42	Lecce	-24.11%	237	↓ -36
Agrigente	89.31%	279	↑ 42	Novare	-21.60%	288	↓ -33
Asti	81.33%	240	↑ 41	Livourne	-18.78%	202	↓ -27
Gênes	84.75%	171	↑ 39	Pérouse	-8.44%	92	↓ -19
Cagliari	61.76%	244	↑ 30	Lucques	-5.96%	198	↓ -16
Teramo	71.36%	282	↑ 30	Sienne	-4.77%	78	↓ -12

## Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Toscane	28.48%	-0.72%	1	→ 0	→ 0	→ 0
Ombrie	18.39%	7.46%	2	↑ 1	→ 0	↑ 1
Pouilles	12.41%	-42.70%	3	↓ -1	→ 0	↓ -1
Marches	9.09%	31.41%	4	→ 0	→ 0	→ 0
Ligurie	8.38%	24.54%	5	→ 0	→ 0	↑ 2
Sardaigne	7.75%	89.62%	6	↑ 1	↑ 1	↓ -1
Piémont	5.62%	-2.30%	7	↓ -1	↓ -1	↓ -1
Sicile	3.35%	49.48%	8	→ 0	→ 0	↑ 1
Lombardie	3.25%	97.54%	9	↑ 1	→ 0	↑ 4
Latium	1.50%	-26.15%	10	↓ -1	→ 0	↑ 1

## Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	10.20%	-42.31%	1	→ 0	→ 0	→ 0
Terni	10.19%	24.94%	2	↑ 2	↑ 1	↑ 5
Sienna	9.41%	-4.77%	3	↓ -1	↓ -1	↑ 1
Pérouse	8.20%	-8.44%	4	↓ -1	→ 0	↓ -2
Pise	5.77%	-3.84%	5	→ 0	→ 0	→ 0
Olbia-Tempio	5.32%	77.62%	6	↑ 2	↑ 1	↓ -3
Arezzo	4.02%	10.90%	7	↓ -1	↓ -1	↑ 1
Imperia	3.68%	15.82%	8	↓ -1	↑ 1	↓ -2
Grosseto	2.91%	0.06%	9	→ 0	↑ 2	↑ 1
Florence	2.78%	0.88%	10	→ 0	↓ -2	↑ 3

## Departments the most visited by visitor language

### French

## English

## Italian

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Terni	10.75%	25.16%	69	↑ 9	↑ 11	↑ 72
Brindisi	10.35%	-44.73%	71	↓ -41	↓ -28	↓ -30
Sienna	9.54%	-5.71%	78	↓ -10	↓ -3	↑ 15
Pérouse	8.42%	-9.14%	94	↓ -21	↓ -8	↓ -18
Pise	5.80%	-4.97%	118	↓ -12	↓ -6	↑ 2
Olbia-Tempio	5.61%	76.41%	122	↑ 24	↑ 14	↓ -33
Arezzo	4.10%	10.62%	140	↓ -3	↓ -13	↑ 7
Imperia	3.79%	15.13%	146	↓ -2	↑ 4	↓ -11
Grosseto	2.92%	-3.06%	157	↓ -8	↑ 8	↑ 2
Florence	2.88%	-1.82%	158	↓ -5	↓ -12	↑ 12

Our property observatory data show the changes in the number of internet searches to all destinations available on our [www.green-acres.com](http://www.green-acres.com) sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

**Green-Acres : This is the story of the French independent website that decided to translate their 288 000 listings of homes for sale into 20 languages and 56 countries, so that everyone could find the house of their dreams. And live there happily ever after.**