

# Property Observatory Italie - September 2021

## Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between août 2021 and septembre 2021. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Terni	95.53%	83	↑ 57	Olbia-Tempio	-55.22%	137	↓ -47
Coni	28.11%	150	↑ 32	Tarente	-46.13%	216	↓ -30
Asti	1.94%	231	↑ 26	Imperia	-37.88%	154	↓ -21
Lucques	21.13%	143	↑ 24	Livourne	-25.74%	202	↓ -12
Rome	0.25%	238	↑ 20	Pise	-31.46%	131	↓ -12
Alexandrie	-2.60%	236	↑ 18	Ascoli Piceno	-28.54%	175	↓ -10
Pérouse	-9.42%	69	↑ 6	Fermo	-25.33%	213	↓ -6
Macerata	-14.34%	149	↑ 3	Cosenza	-19.01%	200	↓ -6
Grosseto	-13.96%	157	↑ 3	Brindisi	-19.60%	46	↓ -6
Pesaro et Urbino	-7.98%	189	↑ 2	Sienne	-19.92%	97	↓ -5

## Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Toscane	29.09%	-20.47%	1	→ 0	→ 0	→ 0
Ombrie	21.14%	20.79%	2	↑ 1	→ 0	→ 0
Pouilles	19.07%	-26.04%	3	↓ -1	→ 0	→ 0
Marches	11.75%	-18.84%	4	→ 0	→ 0	→ 0
Piémont	6.85%	-5.80%	5	↑ 1	↑ 2	↑ 2
Sardaigne	4.52%	-58.82%	6	↓ -1	↓ -1	↓ -1
Ligurie	3.55%	-37.88%	7	→ 0	↓ -1	↓ -1
Calabre	2.00%	-19.01%	8	→ 0	→ 0	N/A
Abruzzes	1.06%	-25.41%	9	↑ 1	↑ 2	N/A
Latium	0.98%	0.25%	10	↑ 1	↓ -1	N/A

## Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	16.62%	-19.60%	1	→ 0	↑ 1	↑ 1
Pérouse	11.29%	-9.42%	2	→ 0	↓ -1	↓ -1
Terni	9.85%	95.53%	3	↑ 4	↑ 7	↑ 3
Sienne	7.84%	-19.92%	4	→ 0	↓ -1	↓ -1
Pise	4.87%	-31.46%	5	→ 0	↑ 1	↓ -1
Olbia-Tempio	4.52%	-55.22%	6	↓ -3	↓ -2	↑ 1
Lucques	4.19%	21.13%	7	↑ 5	↑ 7	↑ 12
Arezzo	3.98%	-15.79%	8	→ 0	↓ -3	↑ 2
Macerata	3.84%	-14.34%	9	→ 0	↑ 9	↑ 6
Coni	3.65%	28.11%	10	↑ 4	↓ -1	↑ 8

## Departments the most visited by visitor language

**French**

**English**
**Italian**

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	16.48%	-19.79%	46	↓ -5	↑ 11	↑ 64
Pérouse	11.33%	-9.48%	70	↑ 6	↓ -22	↑ 53
Terni	9.99%	102.83%	83	↑ 58	↑ 68	↑ 297
Sienne	7.85%	-19.55%	98	↓ -5	↓ -16	↑ 231
Pise	4.84%	-30.79%	133	↓ -13	↓ -24	↑ 117
Olbia-Tempio	4.60%	-55.17%	135	↓ -46	↓ -39	↑ 207
Lucques	4.20%	21.38%	144	↑ 25	↑ 27	↑ 709
Arezzo	3.98%	-14.69%	147	→ 0	↓ -40	↑ 316
Macerata	3.88%	-14.42%	148	↑ 3	↑ 58	↑ 390
Coni	3.60%	29.44%	153	↑ 34	↓ -7	↑ 605

Our property observatory data show the changes in the number of internaut searches to all destinations available on our [www.green-acres.com](http://www.green-acres.com) sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

**Green-Acres : This is the story of the French independent website that decided to translate their 288 000 listings of homes for sale into 20 languages and 56 countries, so that everyone could find the house of their dreams. And live there happily ever after.**