

# Property Observatory Italy - October 2018

## Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between septembre 2018 and octobre 2018. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Raguse	N/C	242	↑ 232	Varèse	-26.58 %	149	↓ -34
Chieti	N/C	125	↑ 224	Cagliari	-38.92 %	222	↓ -33
Messine	N/C	163	↑ 175	Pise	-48.23 %	85	↓ -31
Brescia	N/C	133	↑ 173	Grosseto	-29.16 %	103	↓ -20
Gênes	N/C	184	↑ 163	Livourne	-20.85 %	101	↓ -15
Viterbe	N/C	118	↑ 152	Terni	-8.94 %	143	↓ -14
Milan	190.72 %	215	↑ 95	Bari	-17.51 %	252	↓ -13
Rimini	213.54 %	250	↑ 95	Turin	-4.21 %	158	↓ -7
Sassari	197.58 %	160	↑ 93	Massa	5.60 %	151	↓ -6
Pesaro et Urbino	120.71 %	110	↑ 66	Brindisi	-12.36 %	32	↓ -2

## Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Toscane	28.55 %	-7.99 %	1	→ 0	→ 0	→ 0
Pouilles	16.42 %	-9.69 %	2	→ 0	→ 0	→ 0
Sicile	14.37 %	112.28 %	3	→ 0	N/C	N/C
Lombardie	8.24 %	30.71 %	4	→ 0	↑ 3	↑ 2
Ligurie	7.49 %	64.18 %	5	↑ 1	↑ 1	→ 0
Ombrie	7.02 %	13.19 %	6	↓ -1	↓ -3	↓ -3
Abruzzes	5.10 %	182.10 %	7	↑ 2	↓ -3	N/C
Latium	4.06 %	N/C	8	↑ 5	↑ 3	↓ -1
Sardaigne	3.21 %	74.27 %	9	↓ -1	↓ -4	↓ -5
Marches	3.16 %	120.71 %	10	↑ 1	↓ -2	↓ -1

## Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	14.64 %	-12.36 %	1	→ 0	→ 0	→ 0
Palerme	12.10 %	78.76 %	2	↑ 1	↑ 61	↑ 46
Sienna	6.52 %	76.19 %	3	↑ 4	↑ 3	↓ -1
Pérouse	4.81 %	27.43 %	4	↑ 2	→ 0	↓ -1
Pise	4.73 %	-48.23 %	5	↓ -3	↓ -3	↑ 1
Imperia	4.56 %	30.70 %	6	↑ 3	↑ 2	↓ -2
Lucques	4.37 %	23.19 %	7	↑ 1	→ 0	↑ 1
Livourne	3.51 %	-20.85 %	8	↓ -3	↑ 3	↑ 2
Grosseto	3.49 %	-29.16 %	9	↓ -5	↓ -4	→ 0
Pesaro et Urbino	3.16 %	120.71 %	10	↑ 7	↑ 3	↑ 11
Viterbe	2.88 %	N/C	11	↑ 21	↑ 23	↑ 45
Bergame	2.79 %	4.41 %	12	↓ -1	↑ 26	↑ 35
Chieti	2.73 %	N/C	13	↑ 35	↑ 32	↑ 24
Brescia	2.45 %	N/C	14	↑ 22	↓ -5	↓ -1
Arezzo	2.38 %	27.49 %	15	→ 0	↓ -1	↑ 4
Teramo	2.37 %	31.19 %	16	→ 0	↓ -13	↑ 44
Terni	2.21 %	-8.94 %	17	↓ -5	↓ -1	↓ -10
Varèse	2.15 %	-26.58 %	18	↓ -8	↑ 24	N/C
Massa	2.14 %	5.60 %	19	↓ -6	↓ -9	↓ -7
Turin	1.83 %	-4.21 %	20	↓ -6	↓ -3	→ 0
Sassari	1.72 %	197.58 %	21	↑ 7	↑ 1	↓ -16
Savone	1.70 %	58.72 %	22	↓ -2	↑ 2	↑ 7
Messine	1.68 %	N/C	23	↑ 21	↑ 33	↑ 22
Florence	1.41 %	1.57 %	24	↓ -6	↓ -9	↓ -10
Tarente	1.23 %	51.44 %	25	↓ -3	↓ -6	→ 0
Gênes	1.23 %	N/C	26	↑ 21	↑ 13	↑ 38
Rome	1.18 %	106.80 %	27	↑ 2	↓ -4	↓ -16
Milan	0.85 %	190.72 %	28	↑ 10	↑ 3	↑ 10
Cagliari	0.77 %	-38.92 %	29	↓ -10	↓ -17	↓ -14
Nuoro	0.72 %	38.12 %	30	↑ 1	↓ -10	↓ -7
Raguse	0.59 %	N/C	31	↑ 33	↑ 52	↑ 51
Rimini	0.55 %	213.54 %	32	↑ 14	↓ -6	↓ -2
Bari	0.55 %	-17.51 %	33	↓ -9	↓ -6	↑ 6

## Departments the most visited by visitor language

### French

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	27.41 %	1.66 %	53	↑ 4	↑ 103	↑ 94
Pérouse	7.32 %	58.81 %	185	↑ 91	↑ 482	↑ 374
Imperia	7.03 %	55.76 %	192	↑ 89	↑ 163	↑ 62
Bergame	6.90 %	128.53 %	195	↑ 174	↑ 1315	↑ 1891
Lucques	6.22 %	166.52 %	214	↑ 232	↑ 222	↑ 346
Pise	4.96 %	-48.14 %	261	↓ -107	↑ 155	↑ 128
Viterbe	4.90 %	N/C	263	↑ 1135	↑ 1149	↑ 1711
Chieti	4.64 %	N/C	273	↑ 1386	↑ 1665	↑ 1105
Teramo	4.49 %	137.89 %	285	↑ 215	↑ 398	↑ 2255
Varèse	4.22 %	38.91 %	298	↑ 69	↑ 1752	N/C

## English

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Palerme	23.86 %	71.05 %	38	↑ 31	↑ 2292	↑ 1990
Brindisi	11.24 %	-30.55 %	96	↓ -38	↓ -34	↑ 83
Sienna	6.16 %	57.51 %	149	↑ 61	↑ 37	↑ 5
Lucques	4.77 %	-0.18 %	175	↓ -1	↑ 37	↑ 61
Pérouse	3.92 %	6.83 %	208	↑ 7	↓ -50	↓ -40
Grosseto	3.86 %	-39.54 %	210	↓ -65	↓ -36	↑ 135
Pise	3.82 %	-68.63 %	212	↓ -123	↓ -87	↓ -12
Livourne	3.79 %	-46.93 %	213	↓ -78	↑ 113	↑ 124
Imperia	3.65 %	6.87 %	224	↑ 8	↑ 31	↓ -16
Chieti	3.43 %	N/C	234	↑ 965	↑ 807	↑ 1063

## Italian

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	16.16 %	-1.76 %	136	↓ -3	↓ -22	↓ -2
Sienna	16.13 %	192.94 %	137	↑ 174	↑ 210	↑ 23
Palerme	9.85 %	363.40 %	189	↑ 388	↑ 3502	↑ 1458
Pise	8.41 %	7.34 %	223	↑ 8	↑ 48	↑ 68
Pérouse	7.78 %	33.11 %	236	↑ 63	↓ -63	↓ -60
Pesaro et Urbino	7.39 %	125.80 %	247	↑ 195	↑ 96	↑ 169
Grosseto	6.53 %	-4.70 %	270	↓ -8	↑ 37	↓ -9
Imperia	6.23 %	61.48 %	287	↑ 107	↑ 112	↑ 2
Turin	5.62 %	142.32 %	303	↑ 236	↑ 206	↑ 180
Livourne	4.87 %	12.21 %	343	↑ 19	↑ 97	↓ -29

Our property observatory data show the changes in the number of internet searches to all destinations available on our [www.green-acres.com](http://www.green-acres.com) sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

**Green-Acres : This is the story of a small independent French site that decided to translate its 150 000 house for sale listings into 19 languages and 12 countries so that everyone could find the house of their dreams... and live there happily ever after.**