

Property Observatory Italie - October 2020

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between septembre 2020 and octobre 2020. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Bari	3.10 %	236	↑ 17	Imperia	-5.46 %	165	↓ -8
Brescia	5.64 %	220	↑ 11	Lucques	-5.47 %	211	↓ -6
Ancône	-1.31 %	125	↑ 10	Nuoro	-14.44 %	250	↓ -5
Lecce	-2.08 %	249	↑ 8	Pesaro et Urbino	-2.59 %	199	↓ -5
Livourne	-4.17 %	133	↑ 7	Fermo	-0.54 %	186	↓ -5
Venise	-1.87 %	229	↑ 7	Florence	-4.03 %	175	↓ -4
Tarente	-3.70 %	232	↑ 5	Ferrare	-0.02 %	194	↓ -3
Coni	5.06 %	192	↑ 4	Macerata	-0.12 %	193	↓ -3
Terni	-1.51 %	118	↑ 2	Grosseto	0.21 %	182	↓ -2
Olbia-Tempio	-0.91 %	119	↑ 2	Arezzo	-3.04 %	151	↓ -2

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Toscane	27.53 %	-2.67 %	1	→ 0	→ 0	→ 0
Ombrie	20.38 %	-1.43 %	2	→ 0	↑ 1	→ 0
Pouilles	18.06 %	-0.76 %	3	→ 0	↓ -1	→ 0
Marches	16.11 %	-1.14 %	4	→ 0	→ 0	→ 0
Sardaigne	6.10 %	-3.25 %	5	→ 0	→ 0	↑ 3
Ligurie	4.21 %	-4.10 %	6	→ 0	↑ 1	↓ -1
Piémont	3.16 %	1.52 %	7	→ 0	↓ -1	↓ -1
Emilie Romagne	2.03 %	-0.02 %	8	→ 0	N/A	N/A
Lombardie	1.26 %	5.64 %	9	→ 0	↓ -1	↓ -2
Vénétie	1.15 %	-1.87 %	10	→ 0	N/A	↑ 1

Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Pérouse	15.20 %	-1.41 %	1	→ 0	↑ 1	↑ 1
Brindisi	14.95 %	-0.71 %	2	→ 0	↓ -1	↓ -1
Sienne	7.45 %	-1.29 %	3	→ 0	→ 0	↑ 1
Pise	6.53 %	-2.90 %	4	→ 0	→ 0	↓ -1
Ascoli Piceno	5.54 %	-1.11 %	5	→ 0	↑ 4	↑ 6
Terni	5.18 %	-1.51 %	6	→ 0	→ 0	↓ -1
Olbia-Tempio	5.17 %	-0.91 %	7	→ 0	↓ -2	↑ 11
Ancône	4.45 %	-1.31 %	8	→ 0	↓ -1	↑ 17
Livourne	3.94 %	-4.17 %	9	→ 0	↓ -1	↓ -2
Arezzo	3.33 %	-3.04 %	10	→ 0	→ 0	↓ -2

Departments the most visited by visitor language

French

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	40.10 %	-0.05 %	157	↑ 7	↑ 8	↓ -98
Pérouse	23.32 %	-0.07 %	255	↑ 4	↑ 23	↓ -115
Sienne	10.65 %	-0.02 %	435	↑ 11	↓ -51	↓ -113
Olbia-Tempio	9.73 %	0.43 %	462	↑ 13	↑ 37	↓ -101
Imperia	8.20 %	-0.22 %	508	↑ 13	↑ 37	↓ -215
Pise	8.00 %	-0.23 %	517	↑ 11	↓ -24	↓ -335

English

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Pérouse	25.52 %	0.00 %	94	↑ 1	↑ 48	↓ -38
Ascoli Piceno	16.28 %	0.00 %	141	↑ 1	↑ 66	↑ 83
Brindisi	11.92 %	-0.03 %	186	↑ 9	↓ -95	↓ -96
Terni	11.48 %	0.00 %	192	↑ 9	↓ -8	↓ -39
Sienne	9.98 %	-0.02 %	216	↑ 11	↑ 24	↓ -42
Pise	5.59 %	0.00 %	343	↑ 6	↓ -28	↓ -170
Olbia-Tempio	5.42 %	0.22 %	350	↑ 7	↓ -1	↑ 301
Arezzo	4.33 %	0.00 %	400	↑ 8	↑ 42	↓ -216
Fermo	3.45 %	0.00 %	461	↑ 12	↑ 368	↓ -198
Macerata	3.24 %	0.00 %	477	↑ 15	↑ 285	↓ -292

Italian

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	21.54 %	-0.08 %	109	↑ 1	↑ 104	↑ 16
Pérouse	19.23 %	-0.01 %	121	↑ 2	↑ 43	↑ 9
Ancône	12.46 %	0.00 %	178	↑ 8	↓ -10	↑ 293
Pise	8.95 %	-0.04 %	238	↑ 12	↓ -81	↓ -33
Ferrare	7.37 %	0.00 %	279	↑ 6	↑ 936	↑ 298
Livourne	7.12 %	-0.03 %	285	↑ 7	↑ 9	↑ 12
Sienne	6.00 %	0.00 %	324	↑ 5	↓ -150	↓ -77
Olbia-Tempio	5.66 %	0.13 %	337	↑ 5	↓ -40	↑ 261
Terni	4.81 %	0.00 %	373	↑ 7	↑ 4	↓ -97
Arezzo	3.53 %	0.00 %	449	↑ 14	↑ 10	↓ -92

Our property observatory data show the changes in the number of internaut searches to all destinations available on our www.green-acres.com sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of the French independent website that decided to translate their 288 000 listings of homes for sale into 20 languages and 56 countries, so that everyone could find the house of their dreams. And live there happily ever after.