

Property Observatory Italy - December 2017

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between novembre 2017 and décembre 2017. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Grosseto	144.44 %	101	↑ 59	Lecce	-53.83 %	131	↓ -42
Brescia	86.81 %	158	↑ 53	Massa	-41.05 %	123	↓ -29
Florence	72.62 %	143	↑ 47	Sassari	-27.72 %	167	↓ -27
Nuoro	72.22 %	168	↑ 46	Pise	-16.90 %	116	↓ -12
Arezzo	59.08 %	135	↑ 35	Pesaro et Urbino	-11.94 %	154	↓ -9
Livourne	31.74 %	141	↑ 25	Lucques	-1.83 %	106	↓ 1
Brindisi	46.10 %	63	↑ 14	Sienne	-4.32 %	86	↓ 1
Terni	22.71 %	137	↑ 13	Pérouse	-3.27 %	112	↓ 3
Imperia	12.24 %	95	↑ 11	Cagliari	18.66 %	129	↓ 6
Cagliari	18.66 %	129	↑ 6	Imperia	12.24 %	95	↓ 11

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Toscane	44.10 %	11.64 %	1	→ 0	→ 0	↑ 1
Pouilles	23.73 %	4.75 %	2	→ 0	→ 0	↓ -1
Ombrie	9.63 %	5.30 %	3	→ 0	↑ 1	↑ 1
Sardaigne	9.40 %	31.01 %	4	→ 0	↓ -1	↑ 1
Ligurie	7.43 %	12.24 %	5	→ 0	→ 0	↓ -2
Marches	2.87 %	-11.94 %	6	↑ 1	→ 0	N/C
Lombardie	2.83 %	N/C	7	N/C	→ 0	N/C

Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	19.40 %	46.10 %	1	→ 0	→ 0	→ 0
Sienna	9.73 %	-4.32 %	2	→ 0	→ 0	↑ 2
Imperia	7.43 %	12.24 %	3	↑ 3	→ 0	↓ -1
Grosseto	6.65 %	144.44 %	4	↑ 9	↑ 7	↑ 2
Lucques	6.36 %	-1.83 %	5	↑ 2	→ 0	↑ 7
Pérouse	5.93 %	-3.27 %	6	↑ 2	↓ -2	↓ -1
Pise	5.51 %	-16.90 %	7	↓ -2	↑ 2	↑ 6
Massa	4.88 %	-41.05 %	8	↓ -4	↑ 8	↑ 1
Cagliari	4.35 %	18.66 %	9	→ 0	↓ -1	↑ 9
Lecce	4.33 %	-53.83 %	10	↓ -7	↓ -3	↓ -7
Arezzo	4.05 %	59.08 %	11	↑ 5	↑ 4	↓ -1
Terni	3.70 %	22.71 %	12	→ 0	→ 0	↓ -1
Livourne	3.51 %	31.74 %	13	↑ 2	→ 0	↑ 21
Florence	3.39 %	72.62 %	14	↑ 6	↓ -4	↓ -7
Pesaro et Urbino	2.87 %	-11.94 %	15	↓ -4	↓ -1	↑ 4
Brescia	2.83 %	86.81 %	16	↑ 9	↑ 1	↑ 30
Sassari	2.54 %	-27.72 %	17	↓ -7	↓ -11	↓ -9
Nuoro	2.51 %	72.22 %	18	↑ 8	↑ 2	↑ 5

Departments the most visited by visitor language

French

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	74.93 %	78.29 %	128	↑ 53	↑ 38	↑ 26
Imperia	25.07 %	-6.05 %	270	↓ -8	↓ -46	↑ 26

English

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	43.43 %	46.90 %	197	↑ 77	↑ 13	↑ 134
Sienne	29.67 %	-38.74 %	268	↓ -85	↓ -60	↑ 56
Lucques	26.91 %	-5.98 %	284	↓ -6	↓ -12	↑ 367

Italian

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	47.77 %	37.60 %	126	↑ 27	↑ 122	↑ 42
Sienne	22.04 %	14.64 %	207	↑ 29	↑ 63	↑ 65
Grosseto	15.31 %	355.37 %	273	↑ 432	↑ 359	↓ -35
Imperia	14.88 %	128.27 %	277	↑ 202	↓ -35	↓ -156

Our property observatory data show the changes in the number of internaut searches to all destinations available on our www.green-acres.com sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of a small independent French site that decided to translate its 150 000 house for sale listings into 18 languages and 12 countries so that everyone could find the house of their dreams... and live there happily ever after.