

Property Observatory Italy - April 2021

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between March 2021 and April 2021. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Trapani	230.52%	195	↑ 95	Ferrare	-48.07%	257	↓ -50
Imperia	49.75%	86	↑ 33	Ancône	-43.22%	184	↓ -45
Fermo	16.88%	141	↑ 24	Salerne	-30.75%	263	↓ -32
Florence	17.87%	143	↑ 24	Macerata	-32.35%	164	↓ -32
Turin	33.49%	207	↑ 23	Coni	-29.68%	223	↓ -24
Tarente	30.58%	221	↑ 22	Terni	-29.13%	134	↓ -22
Olbia-Tempio	16.89%	85	↑ 20	Bari	-19.86%	245	↓ -20
Lecce	17.23%	242	↑ 20	Lucques	-23.71%	204	↓ -17
Livourne	8.81%	159	↑ 15	Pesaro et Urbino	-14.17%	197	↓ -13
Rome	10.62%	254	↑ 11	Pérouse	-18.66%	48	↓ -11

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Toscane	29.16%	-1.58%	1	→ 0	→ 0	→ 0
Pouilles	17.03%	-9.67%	2	↑ 1	↑ 1	→ 0
Ombrie	16.82%	-20.96%	3	↓ -1	↓ -1	→ 0
Marches	12.64%	-14.56%	4	→ 0	→ 0	↑ 1
Sardaigne	6.41%	16.89%	5	→ 0	↑ 3	↓ -1
Ligurie	6.31%	24.48%	6	→ 0	↑ 1	↑ 2
Piémont	3.74%	-8.07%	7	→ 0	↓ -2	↓ -1
Sicile	2.77%	130.07%	8	↑ 2	↑ 1	N/A
Calabre	2.10%	-14.40%	9	↓ -1	↓ -3	N/A
Latium	0.79%	10.62%	10	↑ 4	↑ 1	→ 0

Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	14.20%	-12.37%	1	↑ 1	↑ 1	→ 0
Pérouse	13.51%	-18.66%	2	↓ -1	↓ -1	→ 0
Sienna	9.39%	10.70%	3	→ 0	→ 0	↑ 4
Olbia-Tempio	6.41%	16.89%	4	↑ 1	↑ 5	↓ -1
Imperia	6.31%	49.75%	5	↑ 2	↑ 3	↑ 11
Pise	6.17%	-15.32%	6	↓ -2	↓ -2	↓ -1
Arezzo	3.99%	-0.43%	7	↑ 1	↑ 4	↓ -3
Ascoli Piceno	3.78%	6.19%	8	↑ 1	↓ -2	↑ 2
Terni	3.32%	-29.13%	9	↓ -3	↓ -4	↓ -3
Fermo	3.03%	16.88%	10	↑ 3	↑ 2	↑ 7

Departments the most visited by visitor language

French

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	100.00%	-78.60%	346	↓ -205	↓ -47	↓ -260

English

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Pérouse	100.00%	-60.71%	268	↓ -111	↑ 121	↓ -113

Italian

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	15.01%	46.05%	44	↑ 15	↓ -4	↑ 53
Pérouse	14.02%	3.20%	48	↓ -4	↓ -11	↑ 17
Sienna	9.54%	79.28%	68	↑ 48	↓ -7	↑ 164
Olbia-Tempio	6.75%	84.42%	90	↑ 74	↑ 83	↑ 35
Imperia	6.60%	124.58%	91	↑ 113	↑ 60	↑ 445
Pise	5.94%	24.50%	103	↑ 28	↓ -43	↑ 93
Arezzo	4.15%	41.14%	137	↑ 69	↑ 64	↑ 9
Ascoli Piceno	3.80%	95.03%	145	↑ 139	↓ -20	↑ 59
Terni	3.03%	-0.21%	169	↑ 27	↓ -56	↓ -19
Fermo	2.97%	50.73%	170	↑ 113	↑ 47	↑ 145

Our property observatory data show the changes in the number of internet searches to all destinations available on our www.green-acres.com sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of the French independent website that decided to translate their 288,000 listings of homes for sale into 20 languages and 56 countries, so that everyone could find the house of their dreams. And live there happily ever after.