

Property Observatory France - September 2021

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between août 2021 and septembre 2021. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Hauts-de-Seine	22.32%	84	↑ 26	Indre	-48.11%	102	↓ -35
Val-d'Oise	17.04%	70	↑ 24	Orne	-45.65%	117	↓ -30
Haute-Loire	21.91%	168	↑ 24	Cher	-35.23%	107	↓ -16
Allier	14.70%	56	↑ 22	Savoie	-32.04%	104	↓ -15
Deux-Sèvres	13.27%	50	↑ 21	Haute-Saône	-26.73%	87	↓ -13
Essonne	9.99%	62	↑ 21	Indre-et-Loire	-27.82%	51	↓ -12
Oise	3.50%	105	↑ 21	Côte-d'Or	-28.40%	43	↓ -10
Yvelines	13.82%	68	↑ 20	Guadeloupe	-27.36%	228	↓ -9
Seine-Saint-Denis	18.90%	85	↑ 19	Loiret	-26.95%	110	↓ -8
Ain	5.75%	123	↑ 18	Creuse	-21.18%	59	↓ -7

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Provence-Alpes-Côte-d'Azur	16.95%	-17.07%	1	→ 0	→ 0	↑ 1
Aquitaine	14.51%	-16.39%	2	→ 0	→ 0	↓ -1
Languedoc-Roussillon	11.05%	-20.31%	3	→ 0	→ 0	↑ 1
Midi-Pyrénées	10.81%	-11.70%	4	→ 0	→ 0	↓ -1
Ile-de-France	6.66%	10.06%	5	↑ 3	↑ 5	↑ 6
Rhône-Alpes	6.64%	-13.58%	6	↓ -1	→ 0	↓ -1
Poitou-Charentes	5.27%	-15.17%	7	→ 0	↓ -2	↓ -1
Bretagne	4.98%	-20.57%	8	↓ -2	↓ -1	↓ -1
Bourgogne	3.74%	-21.20%	9	→ 0	↓ -1	→ 0
Pays-de-la-Loire	3.26%	-4.56%	10	↑ 1	↑ 1	↑ 3

Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Dordogne	6.86%	-18.96%	1	→ 0	→ 0	→ 0
Var	6.14%	-18.13%	2	→ 0	→ 0	→ 0
Alpes-Maritimes	5.61%	-17.40%	3	→ 0	→ 0	→ 0
Gard	3.24%	-15.31%	4	↑ 1	→ 0	↑ 3
Hérault	3.07%	-21.63%	5	↓ -1	↑ 5	↑ 7
Lot-et-Garonne	3.05%	-13.49%	6	↑ 1	↑ 1	→ 0
Gers	2.82%	-12.52%	7	↑ 1	↑ 1	↑ 1
Aude	2.68%	-24.03%	8	↓ -2	↓ -3	↓ -4
Lot	2.66%	-9.81%	9	↑ 1	→ 0	↓ -4
Vaucluse	2.55%	-19.30%	10	↓ -1	↓ -4	↓ -1

Departments the most visited by visitor language

French

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Dordogne	6.76%	-19.46%	1	→ 0	→ 0	→ 0
Var	6.07%	-18.35%	2	→ 0	→ 0	↑ 1
Alpes-Maritimes	5.52%	-16.85%	3	→ 0	↑ 1	↑ 13
Gard	3.26%	-15.24%	5	↑ 1	→ 0	↑ 2
Hérault	3.07%	-21.98%	6	↓ -1	↑ 7	↑ 16
Lot-et-Garonne	3.02%	-13.77%	7	→ 0	↑ 3	↑ 1
Gers	2.85%	-12.20%	8	↑ 3	↑ 3	↓ -2
Lot	2.66%	-10.21%	9	↑ 4	↑ 3	↓ -5
Aude	2.64%	-24.37%	10	↓ -2	↓ -3	↑ 3
Vaucluse	2.56%	-18.83%	11	↑ 1	↓ -2	↑ 1

English

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Dordogne	27.17%	-7.82%	152	↑ 8	↑ 67	↓ -141
Alpes-Maritimes	17.30%	-29.98%	191	↓ -17	↑ 34	↓ -181
Var	12.97%	-20.02%	210	↓ -6	↑ 42	↓ -192
Paris	11.15%	2.49%	219	↑ 13	↑ 57	↓ -170
Aude	8.66%	-19.01%	234	↑ 1	↑ 54	↓ -210
Lot-et-Garonne	8.51%	-20.94%	238	↓ -4	↑ 88	↓ -196
Hérault	7.39%	-10.34%	247	↑ 17	↑ 76	↓ -200
Charente	6.85%	-23.15%	259	↓ -1	↑ 66	↓ -230

Our property observatory data show the changes in the number of internet searches to all destinations available on our www.green-acres.com sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of the French independent website that decided to translate their 288 000 listings of homes for sale into 20 languages and 56 countries, so that everyone could find the house of their dreams. And live there happily ever after.