

Property Observatory Italie - August 2019

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between juillet 2019 and août 2019. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Fermo	N/C	106	↑ 335	Sassari	-61.49 %	275	↓ -86
Aoste	176.27 %	283	↑ 80	Capobasso	-52.88 %	259	↓ -66
Plaisance	143.71 %	247	↑ 59	Grosseto	-19.64 %	164	↓ -29
Milan	105.59 %	204	↑ 51	Ascoli Piceno	-19.81 %	152	↓ -25
Brescia	78.49 %	225	↑ 47	Lecce	-3.72 %	244	↓ -20
Olbia-Tempio	116.61 %	123	↑ 45	Chieti	-7.52 %	224	↓ -16
Pesaro et Urbino	81.43 %	165	↑ 39	Arezzo	7.73 %	156	↓ -13
Tarente	94.55 %	179	↑ 39	Rome	-0.44 %	231	↓ -11
Alexandrie	84.61 %	182	↑ 37	Pise	-6.83 %	70	↓ -9
Bari	86.71 %	196	↑ 37	Cagliari	1.12 %	230	↓ -8

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Toscane	27.40 %	13.74 %	1	→ 0	→ 0	→ 0
Pouilles	21.96 %	22.28 %	2	→ 0	→ 0	→ 0
Ombrie	17.73 %	30.16 %	3	→ 0	→ 0	↑ 1
Marches	11.81 %	64.41 %	4	→ 0	→ 0	↑ 2
Sardaigne	5.52 %	32.30 %	5	↑ 1	↑ 3	↑ 3
Ligurie	5.20 %	0.87 %	6	↓ -1	↓ -1	↓ -1
Piémont	3.67 %	15.65 %	7	→ 0	→ 0	→ 0
Abruzzes	2.20 %	4.91 %	8	→ 0	↑ 6	↑ 1
Lombardie	1.99 %	92.98 %	9	↑ 2	→ 0	↓ -6
Latium	0.80 %	-0.44 %	10	↑ 2	↑ 1	↑ 2

Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	18.39 %	17.03 %	1	→ 0	→ 0	→ 0
Pérouse	12.35 %	32.04 %	2	→ 0	→ 0	↑ 1
Pise	6.70 %	-6.83 %	3	→ 0	→ 0	↑ 2
Livourne	6.44 %	40.28 %	4	↑ 1	↑ 6	↑ 5
Terni	5.37 %	26.04 %	5	↑ 1	↓ -1	↑ 5
Imperia	4.69 %	-0.63 %	6	↓ -2	↑ 3	↓ -2
Sienna	4.00 %	30.08 %	7	→ 0	→ 0	↓ -5
Lucques	3.88 %	52.90 %	8	↑ 2	↑ 3	↓ -1
Fermo	3.70 %	N/C	9	↑ 59	↑ 73	N/C
Olbia-Tempio	3.18 %	116.61 %	10	↑ 5	N/C	N/C
Macerata	3.16 %	13.46 %	11	↓ -3	↑ 1	↑ 31
Florence	2.39 %	25.39 %	12	↑ 1	↑ 5	↑ 6
Turin	2.18 %	21.06 %	13	↑ 1	↑ 14	↓ -2
Ascoli Piceno	2.13 %	-19.81 %	14	↓ -5	↓ -9	↑ 7
Arezzo	2.07 %	7.73 %	15	↓ -3	↓ -7	→ 0
Grosseto	1.91 %	-19.64 %	16	↓ -5	↓ -2	↓ -3
Pesaro et Urbino	1.89 %	81.43 %	17	↑ 2	↓ -1	↓ -9
Tarente	1.58 %	94.55 %	18	↑ 3	↓ -5	↑ 10
Alexandrie	1.49 %	84.61 %	19	↑ 3	↑ 20	↑ 31
Teramo	1.34 %	14.84 %	20	↓ -2	↑ 9	↓ -6
Bari	1.27 %	86.71 %	21	↑ 7	↑ 1	↑ 1
Milan	1.13 %	105.59 %	22	↑ 9	↑ 8	↑ 19
Nuoro	1.06 %	55.39 %	23	↑ 4	↑ 15	↑ 4
Ancône	0.93 %	31.98 %	24	↑ 2	↓ -3	↑ 8
Chieti	0.86 %	-7.52 %	25	↓ -5	↑ 9	↑ 35
Brescia	0.85 %	78.49 %	26	↑ 7	↑ 6	↓ -20
Cagliari	0.80 %	1.12 %	27	↓ -3	↑ 9	↓ -11
Rome	0.80 %	-0.44 %	28	↓ -5	↓ -4	↑ 8
Lecce	0.73 %	-3.72 %	29	↓ -4	↓ -23	↑ 4
Plaisance	0.72 %	143.71 %	30	↑ 11	↓ -15	↑ 38
Capobasso	0.57 %	-52.88 %	31	↓ -14	↑ 47	↑ 51
Savone	0.50 %	17.32 %	32	↑ 4	↓ -1	↓ -3
Sassari	0.47 %	-61.49 %	33	↓ -17	↓ -15	↑ 1
Aoste	0.44 %	176.27 %	34	↑ 18	↑ 20	↑ 38

Departments the most visited by visitor language

French

N / C: Not Calculated

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	27.51 %	-6.96 %	40	↓ -8	↑ 11	↑ 34
Pérouse	14.95 %	22.02 %	83	↑ 11	↑ 52	↑ 269
Pise	8.68 %	2.69 %	147	↓ -7	↑ 14	↑ 206
Livourne	6.92 %	-6.43 %	176	↓ -23	↑ 154	↑ 274
Imperia	6.35 %	-10.42 %	190	↓ -32	↑ 99	↓ -2
Terni	6.17 %	4.87 %	193	↓ -14	↑ 27	↑ 297
Olbia-Tempio	4.91 %	62.33 %	236	↑ 81	N/C	N/C
Fermo	4.32 %	N/C	261	↑ 2724	↑ 4067	N/C
Turin	3.96 %	6.05 %	290	↓ -29	↑ 595	↑ 506
Sienne	3.36 %	10.73 %	321	↓ -5	↓ -155	↓ -77

English

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	18.72 %	48.76 %	69	↑ 26	↓ -12	↑ 20
Pérouse	18.10 %	31.50 %	70	↑ 15	↓ -16	↑ 75
Terni	6.91 %	24.24 %	178	↑ 14	↓ -76	↑ 47
Livourne	6.82 %	185.49 %	181	↑ 190	↑ 5	↑ 50
Pise	6.70 %	-34.40 %	185	↓ -76	↓ -96	↑ 91
Fermo	5.90 %	N/C	209	↑ 1661	↑ 1363	N/C
Macerata	5.70 %	45.82 %	211	↑ 44	↓ -54	↑ 610
Lucques	5.52 %	115.02 %	218	↑ 140	↓ -31	↑ 3
Imperia	4.42 %	20.38 %	263	↑ 15	↓ -26	↓ -18
Sienna	4.41 %	62.98 %	265	↑ 80	↑ 5	↓ -103

Italian

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	15.83 %	66.50 %	115	↑ 51	↑ 171	↓ -7
Pérouse	10.23 %	71.94 %	169	↑ 70	↑ 217	↑ 43
Livourne	7.87 %	51.57 %	213	↑ 55	↑ 240	↑ 238
Pise	6.18 %	42.77 %	258	↑ 56	↑ 115	↑ 6
Terni	5.97 %	85.49 %	270	↑ 105	↑ 336	↑ 209
Ascoli Piceno	5.45 %	184.58 %	295	↑ 222	↑ 325	↑ 382
Sienna	4.73 %	42.90 %	328	↑ 44	↑ 116	↓ -152
Olbia-Tempio	4.69 %	292.76 %	329	↑ 340	N/C	N/C
Lucques	4.46 %	9.81 %	336	↓ -6	↑ 203	↓ -90
Imperia	4.01 %	-4.07 %	360	↓ -36	↑ 101	↓ -39

Our property observatory data show the changes in the number of internet searches to all destinations available on our www.green-acres.com sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of the French independent website that decided to translate their 288 000 listings of homes for sale into 20 languages and 56 countries, so that everyone could find the house of their dreams. And live there happily ever after.