

Property Observatory Italy - October 2017

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between septembre 2017 and octobre 2017. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Pistoia	N/C	149	↑ 196	Lecce	-34.53 %	151	↓ -32
Lecco	N/C	145	↑ 194	Cagliari	-13.77 %	143	↓ -11
Crotone	N/C	192	↑ 181	Imperia	-10.68 %	91	↓ -7
Terni	177.12 %	102	↑ 58	Pesaro et Urbino	-0.88 %	172	↓ -4
Rome	134.46 %	128	↑ 57	Tarente	2.09 %	199	↓ -2
Livourne	104.43 %	120	↑ 44	Lucques	11.77 %	103	↓ -1
Massa	95.60 %	131	↑ 44	Pérouse	2.81 %	89	↓ -1
Brescia	93.05 %	133	↑ 43	Florence	10.37 %	141	↓ 4
Pise	112.19 %	97	↑ 41	Nuoro	7.60 %	188	↓ 5
Turin	60.56 %	164	↑ 41	Sassari	38.36 %	94	↓ 11

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Toscane	39.15 %	57.61 %	1	→ 0	→ 0	↑ 2
Pouilles	16.69 %	13.68 %	2	→ 0	→ 0	↓ -1
Ombrie	12.31 %	41.14 %	3	↑ 1	↑ 2	↑ 1
Sardaigne	10.38 %	16.63 %	4	↓ -1	→ 0	N/C
Ligurie	6.64 %	-10.68 %	5	→ 0	↓ -2	↓ -3
Lombardie	5.39 %	263.89 %	6	↑ 1	N/C	N/C
Latium	3.18 %	134.46 %	7	↑ 1	↑ 3	N/C
Piémont	1.83 %	60.56 %	8	↑ 2	↓ -2	↓ -3
Marches	1.61 %	-0.88 %	9	↓ -3	→ 0	N/C
Emilie Romagne	1.54 %	N/C	10	N/C	↓ -2	N/C

Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	13.14 %	32.49 %	1	→ 0	→ 0	→ 0
Sienna	10.57 %	37.57 %	2	→ 0	↑ 1	↑ 2
Pérouse	6.99 %	2.81 %	3	↑ 1	↑ 1	→ 0
Imperia	6.64 %	-10.68 %	4	↓ -1	↓ -2	↓ -2
Sassari	6.49 %	38.36 %	5	↑ 1	→ 0	↑ 18
Pise	5.84 %	112.19 %	6	↑ 3	↑ 8	↑ 8
Terni	5.31 %	177.12 %	7	↑ 5	↑ 10	→ 0
Lucques	5.31 %	11.77 %	8	↓ -3	↓ -1	↑ 5
Grosseto	3.68 %	53.00 %	9	↑ 2	↑ 6	↑ 7
Livourne	3.60 %	104.43 %	10	↑ 3	↓ -4	↑ 12
Rome	3.18 %	134.46 %	11	↑ 7	↑ 12	↑ 6
Massa	2.95 %	95.60 %	12	↑ 4	↑ 8	↓ -6
Brescia	2.86 %	93.05 %	13	↑ 4	↑ 26	↑ 32
Florence	2.66 %	10.37 %	14	↓ -4	↓ -1	↓ -2
Cagliari	2.58 %	-13.77 %	15	↓ -7	↓ -3	↑ 14
Lecco	2.53 %	N/C	16	↑ 31	↑ 73	N/C
Pistoia	2.40 %	N/C	17	↑ 32	↓ -8	↑ 18
Lecce	2.35 %	-34.53 %	18	↓ -11	↓ -10	↓ -8
Arezzo	2.16 %	36.23 %	19	↓ -4	↓ -3	↓ -8
Turin	1.83 %	60.56 %	20	↑ 2	↑ 1	↓ -12
Pesaro et Urbino	1.61 %	-0.88 %	21	↓ -7	↓ -3	↑ 18
Ferrare	1.54 %	40.92 %	22	↑ 1	↑ 4	↓ -7
Nuoro	1.31 %	7.60 %	23	↓ -3	↓ -4	↑ 21
Crotone	1.27 %	N/C	24	↑ 30	↑ 34	N/C
Tarente	1.20 %	2.09 %	25	↓ -4	↑ 3	↓ -5

Departments the most visited by visitor language

French

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	42.94 %	17.66 %	147	↑ 19	↑ 16	↑ 27
Sienna	20.15 %	13.97 %	251	↑ 33	↓ -48	↑ 87
Imperia	19.85 %	-19.36 %	254	↓ -30	↓ -45	↑ 76
Sassari	17.06 %	8.38 %	276	↑ 30	↑ 23	↑ 654

English

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Sienne	16.55 %	51.76 %	154	↑ 54	↑ 43	↑ 353
Pérouse	14.20 %	8.59 %	168	↑ 12	↓ -3	↑ 182
Terni	14.17 %	258.87 %	169	↑ 244	↑ 236	↑ 520
Brindisi	13.18 %	22.25 %	179	↑ 31	↑ 17	↑ 120
Pise	11.07 %	160.57 %	200	↑ 192	↑ 246	↑ 491
Imperia	10.35 %	40.52 %	208	↑ 68	↓ -10	↑ 321
Lucques	8.81 %	17.67 %	236	↑ 36	↑ 172	↑ 912
Pistoia	6.38 %	N/C	295	↑ 1182	↑ 14	↑ 1850
Livourne	5.29 %	129.16 %	337	↑ 245	↓ -5	↑ 1168

Italian

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	16.11 %	125.65 %	134	↑ 114	↑ 40	↑ 36
Sienne	12.59 %	105.00 %	160	↑ 110	↑ 159	↑ 543
Sassari	12.28 %	62.74 %	164	↑ 71	↑ 43	↑ 1335
Pérouse	10.80 %	-6.44 %	176	↓ -7	↑ 84	↑ 49
Brescia	7.26 %	93.33 %	228	↑ 145	↑ 888	↑ 3544
Lucques	6.59 %	46.24 %	247	↑ 84	↑ 67	↑ 337
Grosseto	6.01 %	280.80 %	261	↑ 371	↑ 444	↑ 723
Imperia	5.25 %	-28.33 %	289	↓ -47	↓ -89	↓ -172
Pise	5.14 %	N/C	291	↑ 543	↑ 459	↑ 1004
Livourne	4.69 %	359.73 %	314	↑ 472	↓ -112	↑ 652

Our property observatory data show the changes in the number of internaut searches to all destinations available on our www.green-acres.com sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of a small independent French site that decided to translate its 150 000 house for sale listings into 18 languages and 12 countries so that everyone could find the house of their dreams... and live there happily ever after.