

Property Observatory Italie - January 2020

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between décembre 2019 and janvier 2020. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Rieti	386.53 %	247	↑ 144	Bergame	-32.81 %	280	↓ -84
Lodi	392.48 %	256	↑ 144	Pavie	-21.41 %	302	↓ -66
Catanzaro	225.61 %	292	↑ 95	Savone	-15.84 %	253	↓ -54
Fermo	193.16 %	170	↑ 83	Cagliari	-8.47 %	288	↓ -47
Padoue	157.21 %	276	↑ 73	Catane	-11.10 %	261	↓ -45
Mantoue	119.38 %	233	↑ 67	Bellune	-12.84 %	196	↓ -39
Sondrio	120.55 %	265	↑ 67	Palerme	-16.45 %	180	↓ -35
Sassari	128.27 %	310	↑ 61	Bari	3.56 %	214	↓ -33
Plaisance	151.15 %	149	↑ 60	Lecce	10.13 %	218	↓ -25
Turin	111.01 %	271	↑ 58	Latina	9.10 %	299	↓ -24

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Toscane	18.17 %	44.75 %	1	→ 0	→ 0	→ 0
Pouilles	16.64 %	80.64 %	2	→ 0	↑ 1	→ 0
Ombrie	14.34 %	86.63 %	3	→ 0	↓ -1	→ 0
Marches	7.85 %	90.27 %	4	→ 0	→ 0	↑ 7
Emilie Romagne	5.64 %	94.00 %	5	↑ 3	N/C	↑ 1
Lombardie	5.50 %	49.08 %	6	→ 0	↑ 1	↓ -2
Vénétie	5.36 %	116.07 %	7	↑ 3	↑ 4	↑ 7
Campanie	5.30 %	52.99 %	8	↓ -1	↑ 4	↑ 4
Ligurie	3.77 %	47.11 %	9	→ 0	↓ -4	↓ -4
Sardaigne	3.15 %	64.05 %	10	↑ 1	↓ -2	↓ -3

Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Pérouse	11.52 %	93.30 %	1	→ 0	↑ 1	↑ 4
Brindisi	10.79 %	98.04 %	2	→ 0	↓ -1	↓ -1
Pise	3.70 %	4.29 %	3	→ 0	→ 0	↓ -1
Sienna	3.44 %	33.68 %	4	→ 0	→ 0	↑ 2
Terni	2.82 %	63.57 %	5	→ 0	→ 0	↓ -2
Grosseto	2.72 %	83.78 %	6	↑ 1	↑ 4	↑ 5
Imperia	2.53 %	93.60 %	7	↑ 3	↑ 5	→ 0
Livourne	2.45 %	52.24 %	8	↓ -2	↓ -1	↓ -4
Bénévent	2.40 %	62.50 %	9	↓ -1	↑ 52	↑ 64
Foggia	2.39 %	109.57 %	10	↑ 5	↑ 27	↑ 77
Macerata	2.13 %	77.17 %	11	→ 0	↓ -2	↑ 38
Florence	2.10 %	76.37 %	12	↑ 1	↑ 1	→ 0
Plaisance	1.83 %	151.15 %	13	↑ 18	↑ 45	↑ 7
Ancône	1.77 %	87.08 %	14	↑ 5	↑ 11	↑ 38
Ascoli Piceno	1.75 %	60.64 %	15	↑ 1	↓ -4	↑ 31
Tarente	1.59 %	82.40 %	16	↑ 5	↑ 13	↓ -6
Arezzo	1.59 %	51.35 %	17	→ 0	↓ -9	↑ 5
Fermo	1.47 %	193.16 %	18	↑ 25	↓ -12	N/C
Olbia-Tempio	1.32 %	52.26 %	19	↑ 3	↓ -1	N/C
Teramo	1.28 %	32.86 %	20	↓ -2	↓ -6	↑ 8
Palerme	1.20 %	-16.45 %	21	↓ -12	↑ 62	↑ 8
Avellino	1.18 %	0.91 %	22	↓ -8	↑ 50	N/C
Lucques	1.18 %	74.72 %	23	↑ 10	↓ -1	↓ -7
Trente	1.18 %	37.00 %	24	↓ -1	↑ 24	↑ 31
Venise	1.11 %	67.85 %	25	↑ 9	↑ 30	↑ 53
Viterbe	1.10 %	101.98 %	26	↑ 15	↑ 19	↓ -3
Aoste	1.06 %	41.15 %	27	↑ 3	↑ 16	↑ 33
Salerne	1.05 %	28.86 %	28	→ 0	↑ 7	↑ 15
Bellune	1.05 %	-12.84 %	29	↓ -17	↑ 49	↑ 36
Trévis	1.02 %	65.19 %	30	↑ 5	↓ -6	↑ 54
Ravenne	1.01 %	71.35 %	31	↑ 5	↑ 34	↑ 19
Brescia	0.98 %	16.18 %	32	↓ -8	↓ -16	↓ -24
Parme	0.96 %	16.61 %	33	↓ -6	↑ 56	↑ 3
Cosenza	0.95 %	104.91 %	34	↑ 14	↑ 36	↑ 38
Bari	0.94 %	3.56 %	35	↓ -15	↓ -9	↓ -20
Alexandrie	0.93 %	95.56 %	36	↑ 11	↓ -21	↑ 33
Lecce	0.92 %	10.13 %	37	↓ -12	↓ -6	↓ -28
Nuoro	0.90 %	84.64 %	38	↑ 7	↓ -18	↓ -11
Milan	0.88 %	74.67 %	39	↑ 5	↑ 18	↓ -15
Mantoue	0.78 %	119.38 %	40	↑ 24	↑ 41	↑ 39

N / C: Not Calculated

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Ferrare	0.76 %	103.13 %	41	↑ 18	↓ -3	↓ -1
Novare	0.74 %	84.78 %	42	↑ 12	↑ 24	↓ -11
Pesaro et Urbino	0.72 %	88.98 %	43	↑ 15	↓ -26	↓ -29
Rieti	0.72 %	386.53 %	44	↑ 45	↑ 32	↑ 38
Savone	0.69 %	-15.84 %	45	↓ -16	↓ -24	↓ -8
Chieti	0.68 %	22.48 %	46	↓ -6	↑ 10	↑ 7
Lodi	0.67 %	392.48 %	47	↑ 44	↑ 51	↑ 20
Caserte	0.67 %	80.07 %	48	↑ 12	↓ -6	↓ -10
Catane	0.61 %	-11.10 %	49	↓ -17	↑ 18	↑ 10
Rovigo	0.61 %	67.82 %	50	↑ 12	↑ 45	N/C
Sondrio	0.59 %	120.55 %	51	↑ 23	↑ 48	↑ 41
Trieste	0.58 %	52.10 %	52	↑ 4	↓ -20	N/C
Pistoia	0.58 %	33.56 %	53	↓ -2	↑ 16	↓ -23
Turin	0.58 %	111.01 %	54	↑ 19	↓ -35	↓ -41
Crémone	0.58 %	26.12 %	55	↓ -6	↑ 38	↑ 31
Padoue	0.57 %	157.21 %	56	↑ 22	↑ 6	N/C
Gênes	0.56 %	26.07 %	57	↓ -7	↓ -11	↓ -12
Vérone	0.56 %	51.28 %	58	↑ 3	↑ 5	↓ -14
Bergame	0.55 %	-32.81 %	59	↓ -33	↓ -8	↓ -25
Rimini	0.55 %	40.13 %	60	↓ -5	↑ 40	↓ -28
Reggio d'Émilie	0.53 %	78.28 %	61	↑ 8	↑ 27	↑ 20
Cagliari	0.52 %	-8.47 %	62	↓ -23	↓ -13	↓ -27
Catanzaro	0.49 %	225.61 %	63	↑ 24	↑ 14	↓ -7
Capobasso	0.49 %	129.71 %	64	↑ 15	↑ 32	↓ -23
Latina	0.46 %	9.10 %	65	↓ -13	↑ 9	↑ 11
Pavie	0.46 %	-21.41 %	66	↓ -29	↓ -43	↓ -3
Vicence	0.45 %	31.89 %	67	↓ -1	↑ 19	↓ -19
Rome	0.43 %	18.33 %	68	↓ -5	↓ -34	↓ -51
Prato	0.42 %	35.18 %	69	↓ -1	↑ 16	↓ -50
Sassari	0.42 %	128.27 %	70	↑ 14	↓ -26	↓ -52
Pescara	0.41 %	41.55 %	71	↓ -1	↓ -30	↓ -1
Coni	0.39 %	83.89 %	72	↑ 8	↓ -19	↓ -11

Departments the most visited by visitor language

French

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	61.95 %	48.20 %	196	↑ 6	↓ -137	↓ -168
Imperia	22.76 %	36.83 %	407	→ 0	↓ -114	↓ -234
Sienne	15.30 %	25.57 %	533	↓ -18	↓ -211	↓ -335

N / C: Not Calculated

English

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	31.34 %	52.35 %	155	↑ 8	↓ -65	↓ -18
Pérouse	14.54 %	38.94 %	281	↑ 13	↓ -225	↓ -107
Sienne	11.10 %	32.52 %	338	↑ 2	↓ -164	↑ 77
Pise	9.08 %	68.54 %	391	↑ 71	↓ -218	↓ -114
Arezzo	7.48 %	51.41 %	445	↑ 49	↓ -261	↑ 272
Grosseto	7.31 %	94.04 %	454	↑ 116	↓ -202	↑ 24
Terni	6.85 %	54.37 %	474	↑ 53	↓ -321	↓ -215
Florence	6.61 %	60.54 %	486	↑ 60	↓ -178	↑ 144
Imperia	5.70 %	71.46 %	539	↑ 80	↓ -199	↓ -26

Italian

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Pérouse	16.78 %	101.37 %	23	↑ 20	↑ 107	↑ 244
Brindisi	10.40 %	148.70 %	47	↑ 51	↑ 78	↑ 39
Foggia	3.54 %	105.34 %	158	↑ 54	↑ 715	↑ 5850
Terni	3.47 %	65.20 %	160	↑ 20	↑ 116	↑ 67
Pise	3.39 %	-17.80 %	162	↓ -62	↑ 43	↑ 66
Macerata	3.04 %	67.80 %	177	↑ 22	↑ 130	↑ 859
Plaisance	2.83 %	148.76 %	182	↑ 125	↑ 939	↑ 298
Sienne	2.83 %	28.99 %	183	↓ -8	↑ 64	↑ 48
Livourne	2.59 %	51.55 %	199	↑ 15	↑ 98	↑ 15
Ancône	2.58 %	82.11 %	200	↑ 49	↑ 271	↑ 1004

Our property observatory data show the changes in the number of internet searches to all destinations available on our www.green-acres.com sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of the French independent website that decided to translate their 288 000 listings of homes for sale into 20 languages and 56 countries, so that everyone could find the house of their dreams. And live there happily ever after.