

Property Observatory France - December 2020

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between novembre 2020 and décembre 2020. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
La-Réunion	44.47 %	182	↑ 29	Doubs	-41.88 %	148	↓ -34
Oise	27.32 %	158	↑ 23	Eure-et-Loir	-39.96 %	201	↓ -32
Seine-Maritime	30.51 %	44	↑ 22	Haute-Loire	-31.05 %	226	↓ -28
Indre	23.29 %	80	↑ 21	Aube	-33.56 %	129	↓ -16
Ardennes	30.43 %	108	↑ 20	Cher	-30.24 %	67	↓ -16
Val-d'Oise	9.44 %	222	↑ 20	Haute-Marne	-21.66 %	176	↓ -15
Val-de-Marne	4.08 %	242	↑ 15	Bas-Rhin	-15.51 %	146	↓ -12
Maine-et-Loire	7.10 %	84	↑ 14	Corse-du-Sud	-18.07 %	136	↓ -12
Haute-Vienne	18.08 %	24	↑ 10	Loire	-19.41 %	185	↓ -11
Nièvre	17.61 %	28	↑ 10	Aveyron	-29.90 %	41	↓ -11

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Provence-Alpes-Côte-d'Azur	16.27 %	-11.58 %	1	↑ 1	↑ 1	↑ 1
Aquitaine	16.24 %	-14.90 %	2	↓ -1	↓ -1	↓ -1
Midi-Pyrénées	12.28 %	-12.20 %	3	→ 0	→ 0	→ 0
Languedoc-Roussillon	11.38 %	-6.71 %	4	→ 0	→ 0	→ 0
Rhône-Alpes	6.09 %	-16.45 %	5	↑ 1	→ 0	↑ 2
Poitou-Charentes	5.90 %	-20.20 %	6	↓ -1	→ 0	→ 0
Bretagne	5.63 %	-21.17 %	7	→ 0	→ 0	↓ -2
Bourgogne	4.54 %	-12.32 %	8	→ 0	↑ 1	→ 0
Limousin	4.12 %	-0.84 %	9	→ 0	↓ -1	→ 0
Ile-de-France	3.05 %	1.17 %	10	→ 0	↑ 1	→ 0

Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Dordogne	7.34 %	-15.51 %	1	→ 0	→ 0	→ 0
Var	5.80 %	-14.04 %	2	→ 0	→ 0	→ 0
Alpes-Maritimes	5.33 %	-6.62 %	3	→ 0	→ 0	→ 0
Lot-et-Garonne	3.40 %	-17.69 %	4	→ 0	↑ 2	↑ 2
Gers	3.35 %	-18.39 %	5	→ 0	↑ 3	↑ 5
Aude	3.16 %	1.25 %	6	↑ 3	↓ -2	↓ -2
Gard	3.13 %	-8.83 %	7	→ 0	→ 0	↓ -2
Vaucluse	3.03 %	-14.38 %	8	↓ -2	↑ 1	↑ 5
Hérault	2.77 %	-3.09 %	9	↑ 4	↑ 3	→ 0
Charente	2.69 %	-10.34 %	10	→ 0	→ 0	↓ -2

Departments the most visited by visitor language

French

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Dordogne	8.24 %	-18.57 %	1	→ 0	→ 0	→ 0
Var	5.27 %	-20.27 %	3	↓ -1	→ 0	↓ -1
Gers	3.88 %	-24.58 %	4	→ 0	↑ 2	↑ 7
Gard	3.84 %	-7.04 %	5	↑ 2	↑ 2	→ 0
Lot-et-Garonne	3.64 %	-15.65 %	6	→ 0	↑ 2	→ 0
Vaucluse	3.37 %	-15.07 %	8	↑ 1	↑ 4	↑ 9
Lot	3.27 %	-13.42 %	9	↑ 2	↓ -5	↓ -2
Aude	3.15 %	-2.74 %	10	↑ 4	↑ 3	→ 0
Charente	3.11 %	-6.89 %	11	↑ 2	↑ 9	↑ 9
Ardèche	3.04 %	-30.70 %	13	↓ -8	↓ -4	↓ -1

English

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Alpes-Maritimes	9.15 %	-11.97 %	7	↑ 3	↑ 3	↑ 9
Dordogne	7.31 %	-8.55 %	16	↑ 1	↓ -5	↓ -7
Var	5.53 %	-14.90 %	22	→ 0	↓ -4	↑ 15
Paris	5.02 %	-3.10 %	24	↑ 7	↑ 25	↑ 7
Lot-et-Garonne	4.03 %	-29.62 %	34	↓ -9	↑ 8	↑ 35
Gers	3.89 %	8.26 %	37	↑ 7	↑ 24	↑ 35
Aude	3.79 %	4.12 %	38	↑ 4	↓ -14	→ 0
Haute-Vienne	3.22 %	21.64 %	46	↑ 20	↑ 21	↑ 6
Hérault	3.22 %	-9.84 %	47	↓ -2	→ 0	↑ 6
Nièvre	3.15 %	44.87 %	50	↑ 38	↑ 342	↑ 188

Our property observatory data show the changes in the number of internet searches to all destinations available on our www.green-acres.com sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of the French independent website that decided to translate their 288 000 listings of homes for sale into 20 languages and 56 countries, so that everyone could find the house of their dreams. And live there happily ever after.