

Property Observatory Italie - December 2020

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between novembre 2020 and décembre 2020. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Bergame	N/C	233	↑ 160	Florence	-40.85 %	167	↓ -36
Teramo	72.83 %	183	↑ 52	Macerata	-33.85 %	181	↓ -32
Lecce	50.15 %	210	↑ 52	Ascoli Piceno	-46.17 %	118	↓ -30
Venise	40.35 %	223	↑ 43	Olbia-Tempio	-40.79 %	134	↓ -29
Turin	16.96 %	243	↑ 30	Trapani	-26.33 %	248	↓ -21
Bari	20.36 %	229	↑ 29	Fermo	-27.52 %	165	↓ -21
Pise	22.84 %	87	↑ 23	Imperia	-19.60 %	149	↓ -13
Grosseto	19.82 %	147	↑ 19	Pesaro et Urbino	-17.06 %	212	↓ -11
Ancône	7.54 %	142	↑ 15	Agrigente	-12.32 %	224	↓ -4
Alexandrie	-5.76 %	238	↑ 13	Livourne	-15.17 %	168	↓ -4

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Toscane	27.31 %	-0.66 %	1	→ 0	→ 0	→ 0
Pouilles	24.71 %	19.49 %	2	↑ 1	↑ 1	→ 0
Ombrie	18.75 %	-18.71 %	3	↓ -1	↓ -1	→ 0
Marches	13.37 %	-30.06 %	4	→ 0	→ 0	→ 0
Sardaigne	3.49 %	-50.43 %	5	→ 0	→ 0	↑ 6
Ligurie	3.02 %	-19.60 %	6	↑ 1	→ 0	↑ 3
Sicile	2.03 %	-44.35 %	7	↑ 1	N/A	↓ -2
Abruzzes	1.99 %	72.83 %	8	↑ 4	N/A	↑ 4
Piémont	1.84 %	-55.94 %	9	↓ -3	↓ -2	↑ 5
Latium	1.28 %	-6.39 %	10	→ 0	N/A	↑ 3

Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	20.14 %	15.93 %	1	↑ 1	↑ 1	↑ 1
Pérouse	14.17 %	-21.37 %	2	↓ -1	↓ -1	↓ -1
Sienna	8.54 %	4.09 %	3	→ 0	→ 0	↑ 1
Pise	6.95 %	22.84 %	4	↑ 2	→ 0	↓ -1
Terni	4.58 %	-9.19 %	5	↑ 2	↑ 1	→ 0
Ascoli Piceno	4.34 %	-46.17 %	6	↓ -2	↓ -1	↑ 10
Olbia-Tempio	3.49 %	-40.79 %	7	↓ -2	→ 0	↑ 15
Ancône	3.24 %	7.54 %	8	↑ 6	→ 0	↑ 11
Grosseto	3.16 %	19.82 %	9	↑ 7	↑ 4	↓ -2
Imperia	3.02 %	-19.60 %	10	↓ -1	↑ 1	→ 0

Departments the most visited by visitor language

French

English
Italian

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Brindisi	20.12 %	186.84 %	20	↑ 72	↑ 90	↑ 78
Pérouse	14.16 %	41.22 %	33	↑ 23	↑ 90	↑ 10
Sienna	8.52 %	109.68 %	65	↑ 89	↑ 264	↑ 110
Pise	6.95 %	145.84 %	83	↑ 124	↑ 167	↑ 17
Terni	4.59 %	159.87 %	128	↑ 173	↑ 252	↑ 52
Ascoli Piceno	4.34 %	3.83 %	134	↑ 18	↑ 474	↑ 102
Olbia-Tempio	3.50 %	16.20 %	163	↑ 35	↑ 179	↑ 516
Ancône	3.24 %	56.89 %	170	↑ 99	↑ 16	↑ 79
Grosseto	3.19 %	155.36 %	172	↑ 209	↑ 388	↑ 103
Imperia	3.03 %	103.84 %	183	↑ 156	↑ 525	↑ 262

Our property observatory data show the changes in the number of internet searches to all destinations available on our www.green-acres.com sites. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of the French independent website that decided to translate their 288 000 listings of homes for sale into 20 languages and 56 countries, so that everyone could find the house of their dreams. And live there happily ever after.